



# CARLETON

UNIVERSITY MAGAZINE

Winter 2000

## LEADING THE WAY

**Kroeger College  
of Public Affairs  
is keeping Carleton  
on the crest of change**

**Saluting a tradition  
of alumni service**



*Special  
alumni  
supplement  
inside*



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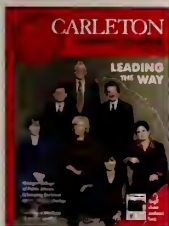
Jabril Abdulle, BA/95, has turned his experiences with violence into a successful non-profit enterprise for conflict resolution.

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## On the cover

Serving the university community is second nature to these Carleton graduates. From left (front):



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Trina McQueen, BJ/64,  
Judy Fantham, BJ/77,  
Donna Morrison, BJ/90,  
(back):  
Giuliano Tolusso, BJ/83,  
Richard Van Loon,  
BSc/61, MA/6S,  
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Photo by D'Arcy Glionna.

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In addition to the features listed above, watch for more interactive items over the next year. And be sure to let us know how you like the magazine. We hope you find it as exciting as we do.

## From the top



The fall of 1999 saw the admission of the first class to the Kroeger College of Public Affairs and its new bachelor of public affairs and policy management program.

As a person with a long association with Carleton and as a former public servant, this was one of the proudest moments since I became president over three years ago.

Not only are we forging a new curriculum to guide the next generation of leaders, we are also re-affirming a proud part of our tradition. Preparing men and women for service in the public arena has always been a hallmark of Carleton's academic culture.

The story of Carleton's founding — as Carleton College — in the early 1940s is well known to most readers of this magazine. The emphasis in those early years was on the preparation of returning veterans and the women and men, both young and "mature," of Ottawa to

support Canada's post-war development. Our first post-graduate degree was the masters in public administration and a significant part of our early fame rested on our journalism program.

As we grew and developed over the 1950s, '60s and '70s, we continued to emphasize public affairs in all its multiple aspects and our national and international reputation depended on these areas. In the 1980s and 1990s, we developed very strong programs in high technology fields — indeed we offer more high technology programs than any other university in Canada. But when we conducted a fundamental re-thinking of our role and future in 1996, we decided that in addition to our focus on high technology, we must remain true to our roots and develop further our commitment to public affairs and management.

We created Canada's only Faculty of Public Affairs and Management in 1997 and, under the leadership of dean Allan Maslove and associate dean (and now director of Kroeger College) Eileen Saunders, we launched a unique degree program and the unique Kroeger College.

You will read more about Kroeger College and its pioneering class of students in this issue, but we must not forget the many other elements of Carleton University's commitment to working with the public sector and to community service. The School of Public Administration and the School of International Affairs are Canada's leading schools in their fields and continue to develop close relationships with the public and private sectors. The School of Journalism's fame continues and departments like economics, political science, law and the school of social work continue to study and work with the public sector.

Less often recognized is the extent to which other departments — geography, biology, sociology, psychology and civil engineering come immediately to mind — work with governments to prepare people to work in areas related to the public sector.

We at Carleton take considerable pride in what we have accomplished in working with the public over the past six decades and we're all looking forward to developing further our commitment to public service.

*Richard Van Loon*  
President, Carleton University

## Editor's welcome

Carleton's first magazine of the millennium is devoted to a recognition of service. We're defining service very broadly as citizenship and leadership at all levels of society — from the local community to the global. It can cross all sectors of civic life including public, private and non-profit. No matter how you look at it, Carleton plays a vital role in developing this leadership spirit.

Perhaps nowhere is service to the broader community better reflected than in the creation of Carleton's groundbreaking bachelor's degree program in public affairs and policy management (BPAPM.) Ottawa writer Tim Loughheed examines the emerging trends and the longstanding traditions that have prompted the university to launch the Kroeger College of Public Affairs and its BPAPM program.

It's a unique program that will produce minds with the ability to think strategically and communicate comfortably in the "three pillars" of government service, private industry and the voluntary sector. Experts say that

students who learn specialized skills that are transferrable among all three sectors will be the ones best equipped for leadership roles in an increasingly complex world.

Carleton is lucky to count among its own community a legion of alumni who not only are leaders in their chosen fields, but who also serve the university in countless ways.

For our cover we've photographed Giuliano Tolusso, chair of this magazine's editorial advisory committee; Judy Fantham, a CBC executive who's hosting a reception this spring for fellow Toronto J-school grads; Gerard Buss, a longtime Carleton supporter and vice-president of the alumni association; well-known journalist Jane Gilbert, the alumni association's newest vice-president; Donna Morrison, who recently helped channel a major corporate gift to the university; our own leader and a Carleton graduate, president Richard Van Loon; and, front and centre, broadcasting executive Trina McQueen, this year's A.D. Dunton Alumni Award winner. Look inside for more about these people whose

contributions are making a mark on Carleton.

We're also pleased to bring you a special eight-page alumni supplement, *Pride of Association*, which celebrates a half-century of alumni support. The dedication and hard work shown by these ardent volunteers have made the vision of a strong alumni association — your association — a reality.

We hope you'll enjoy reading about these and other graduates we've selected to be profiled in this issue. Their passion for their work — in public service, private industry and in not-for-profit ventures — is truly inspiring.



*Nancy Klein*



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**Magazine Mission Statement**

*Carleton University Magazine* is published by the university regularly throughout the year for the university's alumni and friends. The magazine is the university's primary vehicle for providing information on activities and events within our community; on the accomplishments of alumni, faculty and students; and on significant issues and developments within the university community and the alumni association. The magazine's principal aims are: to inform its audience in an accurate and timely fashion; to stimulate interest in the university and the alumni association; to encourage the university's alumni and friends to understand and support Carleton's mission; to foster pride in the institution; to facilitate awareness and involvement on the part of alumni around the world; and to create and maintain good will. The magazine is distributed to 62,000 alumni world-wide.

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## Kudos for content

I must congratulate you and the rest of your staff on this excellent issue (fall 1999). Despite your focus on high-tech, the coverage is wide-ranging and the entire content informative. Keep up the good work.

Lloyd Stanford, DPA/60, MA/61  
Gloucester, Ontario

## Too old for computers?

I was interested to note the letter from Frank Morgan in the fall 1999 issue of *Carleton University Magazine* and particularly interested in his closing comment that, as he is 85, computers are "a no no" to him.

Perhaps he and other readers would be interested to know that although my father, who will be 86 next month, still has a typewriter, he hardly ever uses it because he has been typing all his extensive correspondence and other writing on a computer for the past eight or ten years. Meanwhile, my mother, who lives in another place and was introduced to computers independently, began learning to use one about a year and a half ago and now, in her 90th year, is happily sending e-mail to relatives and friends all over the continent and typing up family history with word processing software.

Al Taylor, BSChons/72, MSc/76  
Calgary, Alberta

## Bishop was a class act

It was sad to read of the passing of Dorothy Bishop (BJ/49). However, I think an injustice was done to her, having her featured in Capital Report\$. As a former Lisgar student during her days as an English teacher there, I got to admire her as an excellent teacher. Later, I avidly followed her weekly column in the *Ottawa Journal*. I think it would have been more appropriate to have put the item in Class Acts with a mention that she was a benefactor to Carleton's Kesterton Endowment Fund.

Max W. Rubin, BA (SPC)/70  
Halamish, Israel

## High taxes, low wages drive grads to U.S.

I have just received my copy of *Carleton University Magazine* (fall 1999) and read with much interest the article on "Departing Scholars."

My wife and I have left Canada along with dozens of friends and acquaintances (engineers mostly but many doctors, accountants and other professionals) and so can speak directly to this issue.

It strikes me as astounding that so many intelligent Canadians cannot seem to grasp the simple notion of why this is happening and what to do to stem the tide. We, and our friends, left primarily because of the oppressive nature of the tax regime and low wages in Canada where hard work and initiative are punished rather than rewarded. I have read many commentaries that try to minimize the actual fiscal and financial benefits of U.S. residency and can categorically state that in all cases they have seriously underestimated the value of those benefits.

The per capita debt in Canada is three times that of the US, the taxation level is nearly 35 percent higher, the cost of living 25 percent higher and wages approximately 20 percent lower — for the professional categories — the most heavily taxed segment of the working population. Unemployment is almost twice in Canada what it is in the U.S. and welfare rolls 40 percent higher. Welfare benefits, government employee pensions, unemployment benefits, medical overhead costs (not services) are all substantially higher in Canada and all payable by working taxpayers. Is it any wonder that hard-working Canadians, professional Canadians, are leaving?

My wife and I love Canada to the deepest part of our hearts and bemoan that we have had to leave. However, much like a drug and gambling addict, the Canadian government is gambling with our future while it is thoroughly addicted to spending unearned revenues without restraint, and so we have opted to leave Canada to its own fate.

Marc Morin, MEng/88, MEng/94  
Phoenix, Arizona

## Give architects their due

How disappointing! Here's a magazine dedicated to the interests of the alumni of Carleton University that doesn't seem to know that architects are required when we build on campus, let alone anywhere else.

We'll leave the thornier question of the dismal architectural quality of the campus aside for the time being, but, at a university with an internationally regarded school of architecture, is it too much to ask that the profession be given the simple nod of recognition of having the architects — in this case, of the Minto CASE building expansion — credited for their work?

Ralph Wiesbrock, BArch/93, OAA, MRAIC  
Ottawa, Ontario

## We're on the Web

I have always enjoyed reading my *Carleton University Magazine* and in the fall 1999 issue was intrigued about the online magazine. However, there was one major flaw in the article. Nowhere did you let the readers know where the Web site was. I finally realized that the address could be seen in the small picture that accompanied the article. I was extremely disappointed in this omission. I surf the Net on a regular basis and will enjoy reading this online magazine, but I do not have the time to go searching for it. I even went to the official Carleton Web site and could not find it there.

Laura Landry, BAHons/92  
Victoria, B.C.

### Editor's Note:

The online magazine can be found at [www.magazine.carleton.ca](http://www.magazine.carleton.ca). The URL for the Carleton Cafe is [www.carleton.ca/alumni](http://www.carleton.ca/alumni).

## A difference of opinion

As a long-standing member of 20 years of the Carleton Aikijujutsu Martial Arts Club, it was with great sadness that I witnessed the dissolution of the relationship between our club and the Carleton University athletics department this past summer. Many



of my fondest memories of undergraduate life involved this club and many personal and professional relationships which began there continue to flourish.

In an article that appeared in the campus paper, *The Charlatan* (Oct. 16, 1999), Mike Hinds described events that led to the club's expulsion. As he stated, the club is not being denied access to the athletics facility because of the quality of the program but because of "personality and philosophical" conflicts between the club executive and athletics management, namely over the issue of extra billing of club members to subsidize varsity sports. The club is now being punished by the athletics department for our public dissent and for our demands for financial accountability.

More than 3,000 students have passed through the club during its 32-year history, some of whom are financially contributing alumni. As one of them, I now refuse to donate or give professional support to the university in light of its mismanagement and callous disregard for the students it supposedly serves. In order to have accountable, sound, responsible management of the university, in order to have administrators consider their obligations to the students they serve instead of disregarding them to satisfy their "personal and philosophical" agendas, we need to hold those responsible accountable for their actions.

*Dr. Stephen J. Mihailov, BScHons/86  
Volunteer Instructor for the  
Carleton Aikijujutsu Club  
Ottawa, Ontario*

## Coke deal leaves bad taste

Re: "Campus Coke Deal to Benefit Students",  
p. 10, Fall 1999.

I am appalled. Apparently the university has granted a monopoly concession to Coca-Cola Bottling Ltd. in return for a comfortable kickback. Do the words "restraint of trade," "freedom of choice" and "consumer rights" mean anything to Carleton University today? Coca-Cola can well afford to be generous. The soft-drink companies have always taken the long view in their marketing strategies — a captive clientele generates not only immediate profits but long-

term customer loyalty, as people's life-long tastes are molded by three or four years of forced exposure to a product, particularly when one is young.

And who is the loser in this? The students of course, whose consumer rights to freedom of choice and a competitive marketplace have been sold for the proverbial 30 pieces of silver. But then students are accustomed to being treated like cattle (or worse) by university administrations.

What's next? Will the bookstore carry books from only one publisher, in return for an appropriate commission? Will the biology department agree to teach only creationism in exchange for a suitable grant from fundamentalists? Will the philosophy department offer control over their curriculum to the religious organization submitting the highest bid?

I despair. An institution which, above all else, is supposed to be a defender of freedom of thought and expression, cannot see the contradiction in selling off its students' rights to the highest bidder.

*W.G. (Wayne) Mitchell, BEng/70  
Nepean, Ontario*

Carleton University Magazine welcomes the submission of letters by its readers. Please write to us at the address below or e-mail [nancy\\_lewis@carleton.ca](mailto:nancy_lewis@carleton.ca)

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Carleton University

# Leading the way

Kroeger College's revolutionary curriculum is helping to define a new vision of leadership in a dynamic and ever-changing world.

by Tim Lougheed

**L**eadership — it's a rare and ephemeral quality that can thrust an individual ahead in almost any field, benefiting organizations or even whole nations in the process. Historians regularly chronicle the country's most defining moments around great leaders — those people whose actions often have the potential to shape the economic, social, cultural and military lives of entire nations.

Whether leadership is a learned skill or an innate talent — or some combination of both — creating an academic curriculum dedicated to fostering this elusive trait remains a challenge. Carleton University has taken up the challenge by establishing an institution that will guide the next generation of leaders into this country's public life.

With the official opening last year of the Arthur Kroeger College of Public Affairs, the university has distinguished itself as Canada's seat of learning for future leaders.

Carleton's Faculty of Public Affairs and Management has few counterparts anywhere in the North American academic landscape. "During our planning, one of the first things we did was to

look at other models of other programs," says Eileen Saunders, associate dean of the faculty and director of Kroeger College. "We quickly discovered that there wasn't a model in Canada."



Chancellor Arthur Kroeger and director Eileen Saunders (centre), with the first class of students in Carleton's new Kroeger College of Public Affairs.

Now there is. In the fall of 1997, Saunders and dean Allan Maslove assembled a curriculum design team for the new college, drawing heavily on an advisory committee made up of representatives of the private, public and voluntary sectors. The resulting program, the bachelor of public affairs and policy management (BPAPM), is an ambitious blend of social science — including studies of the classic texts that have informed our concepts of civic society — and hard-nosed policy analysis, such as case study exercises involving policy procedures.

"We're giving students generalist skills and training, but we're also giving them a career-relevant specialization," says Saunders, referring to a set of seven course concentrations available to students after first year. "Each specialization area is a partnership of at least three units in the faculty, in some cases more."

Those specializations — international studies, development studies, human rights, public policy and administration, strategic public opinion and policy analysis, communication and information technology policy, and social policy — reflect the rich academic diversity of the faculty. Made up of three

departments reflecting core disciplines — economics, law and political science — the faculty also includes seven interdisciplinary schools and institutes — the School of Business, the Norman Paterson School of International Affairs, the School of Journalism and Communication, the School of Public Administration, the School of Social Work, the Institute of European and Russian Studies, and the

Institute of Political Economy.

Kroeger College serves as the linchpin for this diversity.

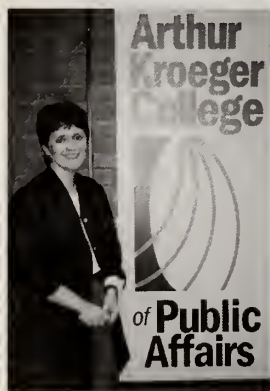
Some of the college's 67 first-year undergraduate students sense their status as pioneers, helping the university — and each other — find their way through the first year of this new degree program.

"Carleton is a recognized leader in the field of public affairs and management," says Crispin Bottomley, when asked why he chose the program. "I believe that Carleton has capitalized on its location in Ottawa

by bringing strong ties to the federal government departments and agencies, national and international associations, private sector companies and non-governmental organizations. I liked the idea of being able to choose a specialization in one of seven different areas all relevant to today and the future. The idea of being in the inaugural class also meant that we would go through and define the program for future years."

Admissions standards to the college are set high. The grades of those accepted average 87 percent. Most of the students also

**“When we talk about training leaders for the three sectors, about the only thing you can predict is that there’s going to be change.”**



Eileen Saunders



have demonstrated an interest in matters political, whether it be sitting on student councils, attending local town hall meetings or following politics with the passion of a dedicated sports fan.

All of these qualities came to the fore at a public symposium of prominent business and political leaders held in October to mark the official opening of the college. The event featured a panel composed of television executive Trina McQueen, former federal NDP leader Ed Broadbent, and former clerk of the Privy Council of Canada Jocelyne Bourgon. Moderated by CBC news anchor Peter Mansbridge, the panel debated the challenges of leadership. In the weeks following, the students were treated to a lecture by former prime minister Kim Campbell.

One of the students recalls these occasions as others might relish meeting movie stars or members of their favourite rock group.

"Kim Campbell was just the most down-to-earth person," says Debra Thompson, a recipient of the university's prestigious chancellor's scholarship. These and other

According to Maslove, "knowing what you're talking about" is more than a matter of pursuing an interest in government. He expects graduates to have an appreciation of the history and philosophies that underlie our definitions of the public good, an insight that is much more than academic musing.



Allan Maslove

He refers to the "three pillars" of civic life — the public and private sectors and another rapidly expanding branch that might be called the voluntary or non-profit sector. "We see our task as preparing leaders for civil society in that broad sense — in all three sectors."

The relationship among the three sectors has been evolving dramatically in recent years, and successful leaders must have a thorough grounding in all that evolution implies, says Maslove.

"The distinction between where government ends and the private sector begins is less clear than it used to be. When we talk about training leaders for the three sectors, about the only thing you can predict is that there's going to be change. Training narrow technicians is not going to work. They need to be generalists, they need to be adaptable, and part of being adaptable is that they understand the intellectual traditions and that they understand the historical context."

Maslove adds that the notion of leadership is regarded neither lightly nor rhetorically. In one way or another the students at the college have stated their desire to be at the forefront of their chosen activity and he fully anticipates finding them there after graduation in 2003.

"This doesn't mean they're all going to be CEOs or deputy ministers, but we can expect to find a disproportionate number are going to be playing leadership roles in various organizations," he observes.

In one sense, Kroeger College has been carefully crafted to nurture leadership in a new century, responding to the changing needs of society. But in another respect, this response is just the latest manifestation of Carleton's ongoing commitment to making

As chair of the  
Kroeger College  
fundraising steering  
committee,  
George Anderson is

## Driving home results

By Giuliano Toluoso

George Anderson says the reason Richard Van Loon, Carleton's president and vice-chancellor, asked him to head the Kroeger College campaign steering committee was that "Dick started at the A's" when looking over the list of potential candidates.

All kidding aside, Anderson's career successes in both government and the business world made him a natural for the task.

The 52-year-old Anderson, BA/69, is president and CEO of the Insurance Bureau of Canada. He's a former president of the Canada Mortgage and Housing Corporation and a former vice-president of National Trust.

The goal of the fundraising campaign, officially launched on October 2, 1999, is to raise \$1.5 million for the university's new College of Public Affairs. Named after Arthur Kroeger, Carleton's chancellor and long-time senior public servant, the college is expected to shape the future of public affairs and policy management education in this country.

As chair, Anderson's role is to organize the campaign team, help devise a

....continued on page 8

its public affairs and management education relevant to the needs of the day. That commitment dates back to the university's origins during World War II, when public and voluntary organizations joined forces with Carleton to strengthen their ability to lead the nation into the post-war era.

The challenges of the coming decades are bound to be different from those of the 1950s and 1960s, but the value of leadership remains perennial.



Panelists Trina McQueen, Peter Mansbridge, Jocelyne Bourgon and Ed Broadbent at the fall leadership forum to launch Kroeger College.

experiences have vindicated her faith in the success of the new college. "I came here with expectations. It's a great atmosphere. Everyone is really high profile. People know what they're talking about."

Just ask Sean Moore, BPA/76. He insists its lessons are taught afresh to him almost every day.

"I find myself using material and concepts and theories that I learned 20-some years ago, whether it be the role of administrative law, or decision-making models or tools for policy analysis," says Moore, a public policy adviser with Gowling, Strathy & Henderson in Ottawa. "Carleton did an extraordinary job of providing that set of analytical tools to the students."

#### DRIVING HOME RESULTS *continued from page 7*

fundraising strategy and motivate the members to successfully canvass various business sectors. He's helped recruit 20 top business leaders and has already raised more than \$700,000.

"Raising money these days isn't easy," admits Anderson, who's been involved in several high-profile fundraising campaigns over the years. "It used to be that companies gave for the sake of giving. Today, companies are much more strategic. There has to be some direct benefit to the corporation as well as the institution they're giving to."

Anderson says he didn't hesitate to accept the challenge. "Attending Carleton was a very important event in my life. The experience provided a foundation for a quite an interesting career."

Besides, there's nothing like a cause you're truly committed to. Anderson says Kroeger College fills a need for graduates who are trained to take an interdisciplinary approach to the public, business and not-for-profit sectors.

"There's a widely held belief that business and government act as if they are totally independent of each other," he explains. "What's often overlooked is that every important national enterprise, from the transcontinental railroad to our social safety net, has been constructed through the close cooperation of business and government. The college will help students understand how the two meld together when it comes to formulating public policy."

In fact, he was impressed enough to join the advisory committee that contributed to the design of the college's curriculum, and is a member of the steering committee that is raising funds for the college.

As for the chancellor whose name adorns the college, he is pleased to be so intimately associated with an institution that keeps Carleton on the crest of changes that are suffusing our way of life. "Large monolithic organizations are disappearing fast," says Arthur Kroeger, noting that govern-

Some might argue the concept of Kroeger College belongs in the past, given the ascendancy of big business in directing Canada's economy and a corresponding decline in the role of government.

Anderson says he doesn't subscribe to such arguments. "The size of government in terms of dollars spent and number of employees may be shrinking, but its regulatory influence is increasing. Government still holds sway when it comes to front-page issues like bank mergers and control of electronic commerce."

Looking at the changing landscape since his time in the public service, Anderson says there's another development that makes Kroeger College relevant today.

"Governments don't have the capacity or willingness to act on policy matters unilaterally anymore. Today, business, through trade associations like the one I head, collaborates in the policy-making process."

Putting the fundraising team together for Kroeger College wasn't that difficult, Anderson quips. "I just went after people who owed me favours."

Committee members don't have to be Carleton graduates, although there are several on board. They did, however, need an appreciation of what Carleton is trying to achieve through the college, he says.

"It's essential that the Canadian corporate community support this college — educating the future leaders of our country."

**Giuliano Tolusso, BJ/83, is manager, public affairs, for The Canadian Payroll Association in Toronto.**

ments and corporations alike are shedding many of their activities into non-profit agencies of one sort or another. "There'll be opportunities in these agencies for young people. In the third sector, there will be need for people who understand public policy, helping those who know that governments are important but don't know how to deal with them. In addition, the private sector often doesn't understand the country's public sector, so this is a need waiting to be met."

Among the most critical observers of the current trends that have given rise to Kroeger College has been political, social and economic commentator Linda McQuaig. In her recent book, *The Cult of Impotence*, she disparages the popular notion that the influence of governments and public sector organizations has been overshadowed by the rise of a global, corporate economic structure.

"To an alarming extent, we have become convinced that we are collectively powerless in the face of international financial markets," she writes.

When asked about initiatives such as the creation of Kroeger College, McQuaig says they serve as an essential antidote to this sense of impotence.

"It is important that we start having values that are broader than narrow, material gain — individual self-assertion, individuals gaining control," she says. "These values, which are constantly promoted in the business media and reflected in the media generally, should be replaced with values more toward what a leader can contribute to society, and how that person can contribute to the public good."

Jennifer Breakspear, a mature student who is enrolled in Kroeger College, is more than ready to embrace this new order.

"Leadership at any time requires an ability to discern what issues require attention," she says. "There will not be easy answers to questions that loom ahead and we will all need to be willing to learn from each other. The leaders will demonstrate an ability to listen as well as speak and to act with prudence."



**Tim Lougheed is an Ottawa-based freelance writer.**



**George Anderson**



## Willing and Abell

Protecting children at risk isn't the easiest job in the world, but Carleton grad Susan Abell, the newest executive director of the Ottawa-Carleton Children's Aid Society, is up to the task

By Richard Martin

The thing about providing child services, says Susan Abell, MSW/70, the new executive director of the Ottawa-Carleton Children's Aid Society (CAS), is that if a child is in danger "you have to take the child into care." You can't say, "Sorry, we've exceeded our budget, come back next year."

That's why Abell is pleased by Ontario's new funding formula for children's aid societies which is based on the number of children in care rather than on a fixed base amount. Societies used to run regular deficits and maintain lines of credit. Now, quarterly adjustments in budgets can be made easily.

The new funding formula is just one of the major changes in the field that Abell, 55, has been trying to absorb since she became executive director of the Ottawa-Carleton CAS in September 1999.

Family law legislation is also changing, more intensive training is being instituted and new technology is being brought in to support workers. "It's a lot of change to manage all at once," she says. "People are staggering under the new expectations; and the benefits may be a while in coming. But it's a good thing: We'll be able to do our work more thoroughly."

Abell came to her new job from Toronto where she had been director of Youthlink, a community based agency providing mental health, residential and street based service to youth in the Toronto area. Prior to that, she spent six years as executive director of the Frontenac CAS in Kingston.

She's been a front-line worker, supervisor, head of the child and family services department at the Hamilton-Wentworth CAS, and a social service and child

Susan Abell

care professor at Mohawk College in Hamilton from 1973-82.

Judith Hoye, president of the board of the Ottawa-Carleton CAS, says Abell "has a demonstrated track record of solid man-

It's good to see that "the protection and safety of children have become priorities, but it's not an easy place to work. We need better ways of training and supporting workers."

Sylvio Mainville, MSW/67, executive director, Hamilton-Wentworth CAS.



"Little is being pilot tested. ... Social workers are overloaded and service provision is suffering."

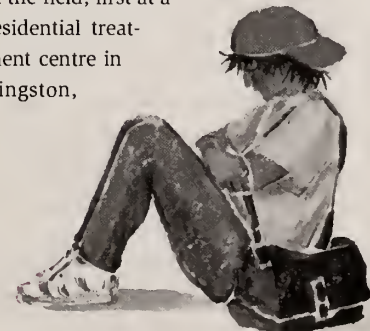
Tom Knight, MSW/77, executive director, Huron CAS:

agement and an ability to work with the many community partners who serve the needs of children and families in Ottawa-Carleton."

The board was looking for someone with a knack for leadership and management, Hoye adds. "Susan has those qualities — she has worked directly with street kids in Toronto and she knows very well how hard the caseworker's job can be. As a bonus, she's an instinctive team player."

Abell began her career 35 years ago as a program director at the YWCA in Peterborough, Ontario. She had just graduated from Queen's University with a BA in English and psychology. "I was impressed with the people I met," she says, "and thought child care was something I might like to do."

As she continued working in the field, first at a residential treatment centre in Kingston,



**Child welfare reform is "the most dramatic since I graduated and [may be] too much, too fast."**

*John Liston, MSW/69,  
executive director, London-Middlesex CAS*

then at the Toronto CAS, she met graduates of St. Patrick's College in Ottawa and decided to continue her studies there. She took her MSW in 1968-70, when St. Pat's, though part of Carleton, still occupied its own campus on Echo Drive.

"I'm glad I went when I did," Abell says. "It really gave us a good value-based education, as well as solid training. We learned to understand the social side of how people live in the community, plus the psychological side. It wasn't narrow. It gave us the basis to go in any direction."

She also appreciated the mix of people and the small classes. "We knew each other, felt part of other people's lives, cared about each other. It went beyond camaraderie to something deeper."

Abell isn't intimidated by the demands of a job where workers and administrators take the heat when something goes wrong, but get little credit when things go right. "It's the nature of the work," she says. "It's like the hospital emergency ward. We don't hear about all the people who are saved, just about those who aren't."

The mandate of children's aid societies is to preserve the family for the child because it is usually in the best interest of the child to do so. But a situation is "not always in our control," she notes. When the system

**"A critical opportunity is emerging to try to blend needs with funding. ... It calls for agencies to re-invent themselves in a more effective manner. [It's] something that needs to be done carefully and thoughtfully while managing the confusion and the frustration as we go through the process."**

*James Dubray, MSW/70,  
executive director, Durham CAS*

fails a child, it "cuts to the bone." And it should.

But Abell doesn't believe in blaming people for mistakes or for falling into bad habits. "I'm not minimizing the seriousness of breakdowns," she says, "but my focus is on what we can learn from them. If you don't take risks, you never get anywhere."

Abell wants to help the community and the media understand the constraints the workers face. The legislation, for example, is becoming much more specific about the standards of evidence for reporting abuse as well as placing more emphasis on chronic neglect of children.

She also wants people to see the successes — the "tremendous foster parents we have, for just \$30 a day, and the amazing adoptions."



Long term, she wants to move the agency closer to the community through joint programs and partnerships with other agencies, and by putting workers directly into the community they serve. "We're exploring the possibility right now of putting workers from different agencies into one office," she says.

During her time as executive director in Kingston, Abell stated that provincial funding for the CAS was inadequate for the tasks it was charged with. Society must not, she said, "use poor people and children as pawns for balanced budgets."

The new funding formula means reduced caseloads for workers and a lower supervisor-worker ratio. This in turn means that children's aid societies across the province are hiring more social workers—25 percent more in Ottawa-Carleton in the last 18 months.



Artwork by Mary Clement, CAS employee

At a time when one in five Canadian children is living in a family that relies on food banks, Abell finds the widening gap between the poor and well-off "very worrying." But she remains upbeat. Her new job is "exciting and interesting. It's one of the key leadership jobs in child welfare and child protection in the province, at the 2<sup>nd</sup> largest children's aid society. I'm honoured."



*Richard Martin, BAHons/70, BJ/83, is on sabbatical from teaching at Algonquin College in Nepean, Ontario.*

**Child welfare reform has placed "tremendous pressures on the system." The challenge is to "adapt to profound change at an unprecedented pace — perhaps the most dynamic period of change ever. Children's aid societies lobbied long and hard for the changes that are now happening. It's breathtaking to see how much the system has turned around. We have much more effective tools now."**

*Marty McNomaro, MSW/69,  
executive director, York Region*



## Passionate about public service

**John Abbott is rewarded for 17 years of service on the east coast.**

*By Richard Martin*

John Abbott is passionate about public service — a passion which recently won him the Newfoundland and Labrador Lt. Governor's Award for Excellence in Public Administration.

Abbott, MA/80, was honoured for 17 years of service in a variety of departments: as deputy minister for municipal and provincial affairs, and for works, services and transportation; as assistant secretary to the treasury board; and as a fiscal policy officer in the finance department. He was also CEO of the Newfoundland and Labrador housing corporation and vice-chair of the municipal financing corporation.

Abbott makes it sound as if he was in "policy-wonk" heaven for the entire time. "My major satisfactions," he says, "have been in working with some very committed and sincere individuals at all levels in the Newfoundland public service, and being exposed to some interesting policy issues."

Examples include the closure of the Newfoundland Railway, federal-provincial fiscal arrangements negotiations, deficit reductions policies and strategies, information technology industry development, privatization of government agencies, improving municipal government and administration, land development and social housing, and health care management.

Abbott was nominated for the award by the Newfoundland regional group of the Institute of Public Administration of Canada (IPAC), a non-profit group that promotes the theory and practice of public management from the global to the local level, through regional, national and international networks and forums. The institute celebrated its 50<sup>th</sup> anniversary in 1997.

"There is a strong collegial aspect to the group," Abbott says. "It provides a means to network and make friends with fellow public administrators and academics."

Although Abbott has been an active supporter of IPAC since the 1980s, and has been both treasurer and president of the Newfoundland group, the award is not given solely to members of the institute.

It is presented annually to any person who has made an exceptional contribution to public administration in Newfoundland or, by his/her writings or other endeavours, has made a significant contribution to the field of public administration in the province.

Abbott believes the award "recognizes and encourages those in the public service who have embraced change, have promoted and continue to champion change and have the courage to implement it at the expense of the status quo."

Abbott, 43, graduated from Memorial University in 1978 with a BA in political science. He met his wife, Colleen Hanrahan, there and they carried on a long-distance courtship while she earned an MSW at the University of Toronto and he attended Carleton. They married in 1981.

He decided on Carleton for his post-graduate degree because, "being in Ottawa, [it] would be at the centre of public administration activity in the country."

He has nothing but the "greatest of memories" of Carleton and he rates his degree in public administration as a perfect 10. His personal, academic and professional interests, he observes, coalesce around politics and political science, and public administration and public policy.

"Often, I have been struck by how many times I have been able to apply my academic background to my daily work in the public and, now, the private sector."

After leaving the public service Abbott became managing director of the Institute

for the Advancement of Public Policy Inc., a private consulting business that he started with his wife in St. John's. Their mission is "to provide our clients in the public, private and non-profit sectors with the support they need to influence the development of public policies which have a direct bearing on their interests."

When all three sectors combine to tackle a matter, Abbott says, much can be accomplished. "The more crossover there is in people working in all three sectors, the better the chances for tapping in to the energy and resources that each can bring to solving many problems in our society today — including homelessness, child neglect and illiteracy."

When his wife suffered a severe stroke in 1989 (she is now fully recovered), Abbott became active in the St. John's Heart and Stroke Survivors Support Group and the Newfoundland and Labrador Heart and Stroke

Foundation, in promoting awareness and education for the benefit of stroke survivors and in fund-raising. The volunteer experience gave him, "a new appreciation for those outside the government trying to influence changes within the system." All work done to improve services and service delivery, he adds, whether by govern-

ment, their funded agencies, or by volunteer agencies, has something in common, namely to provide a "public" service.

Providing that public service has been John Abbott's life's work. "I have learned greatly," he says, "and have been given the opportunity to contribute significantly in the interests of the public good for our province."



**John Abbott with his wife, Colleen Hanrahan.**

*Richard Martin, BAHons/70, BJ/83, is on sabbatical from teaching at Algonquin College in Nepean, Ontario.*

# Making Peace

## Turning violence into a successful non-profit enterprise for conflict resolution

By Erin Gaffney

Imagine coming to Carleton as a refugee and trying to concentrate on your studies while conflict in your homeland is taking the lives of your family.

For Jabril Abdulle this was reality.

Abdulle, BA/95, arrived in Canada as a refugee from Somalia in 1988. In 1990, his



Jabril Abdulle at Bellevue Manor, a housing project in Ottawa's west end.

mother was killed in a civil war back home. One year later, he lost his father and more than a dozen close relatives. Abdulle says he was faced with two options. "I could do nothing, or I could use my education to do something constructive to ensure my parents' death wouldn't be in vain."

His personal experiences became the basis for Abdulle's sociology honours thesis, which examined how different ethnic groups in Ottawa manage conflict. As a resident of Bellevue Manor, a low-income, multicultural

neighbourhood in Ottawa's west end, Abdulle witnessed conflict in his own community. He realized members had few options when dealing with it. In most cases, hiring a lawyer was not economically feasible. So Abdulle introduced free, community-based conflict resolution, in which trained community members act as mediators and encourage both parties to agree on an issue before it escalates.

Some lawyers, police officers and community members were not initially sold on the idea, he says. Some professionals were convinced Abdulle was interfering with their work.

However, Cheryl Picard of the Carleton University Mediation Centre and one of Abdulle's thesis advisers, says she clearly saw the need for such a program and welcomed Carleton's chance to participate.

"It was an important opportunity for



Jabril Abdulle at his convocation in 1995.

Picard says the demand for such a service isn't surprising. "As our society becomes more multicultural, the need for such a program increases. Conflict isn't going away."

The program has generated international interest. Delegates from Sweden, Somalia and South Africa have visited the NCCR in an attempt to incorporate the program into their own communities.

Abdulle has witnessed first-hand the success of the program. He recalls the story of a group of teenagers who committed a robbery. Through mediation, the youth recognized their mistakes and went on to become honours students. Abdulle takes pride in these success stories. "Bringing peace brings so much pleasure," he says.



Erin Gaffney, BJ/98, is a master's student in Carleton's School of Journalism and Communication.

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## A Healthy Fit

### The challenges of Canada's pharmaceutical industry keep Geoff Mitchinson motivated

By Nancy Lewis

**H**ealth care — it's consistently the leading concern of Canadians. Building a better public health care system for today and tomorrow is the challenge, and Carleton graduate Geoff Mitchinson is a key player working to be part of the solution.

As vice-president, government affairs and public policy, for Glaxo Wellcome Inc., one of Canada's largest research-based pharmaceutical companies, Mitchinson plays a significant role in developing strategic initiatives for these public policy issues.

Mitchinson, 39, who earned an honours BA in public administration from Carleton in 1983, devotes a major part of his efforts at the Mississauga-based firm to tackling core industry issues such as intellectual property protection, improving access to important new medicines, and strengthening the industry environment to better attract new research investments.

The relationship between industry and government is rapidly evolving, he says. In fact, it's this incredible pace of change that keeps him motivated. After starting in the company's marketing department, Mitchinson moved to head its market access division. In 1997 he was the driving force behind the creation of Glaxo Wellcome's newest division, government affairs and public policy.

"I enjoy taking on new challenges and building meaningful results which benefit all key stakeholders — industry, government, patients, and academia," he says. "Taking on a difficult issue, developing a position, beginning a dialogue with government, finding common issues, and bringing a complex project to a conclusion that is a win-win for

everyone. I find that tremendously rewarding."

Born and raised in Hamilton, Ontario, Mitchinson chose Carleton's public administration program because of his interests in political science, public policy and economics. "I always had a deep interest with the workings of the Canadian political process and government," he says.

He credits the knowledge he gained from Carleton — "a solid understanding of government that is relevant to business" — with getting him to where he is today.

Ironically, the degree that has served him so well in his career has now been replaced by a new undergraduate degree in public affairs and policy management. The interdisciplinary program offered through the newly launched Arthur Kroeger College of Public Affairs accepted its first students last fall.

"I'm certain the public administration degree served the needs for that time," Mitchinson says. "It was a good program which has no doubt further evolved and grown."

In the past, government, business and academia have operated in relative isolation from one another. But it's a model Mitchinson says no longer works for Canada. In what he terms "the great new evolution," the relationships among non-governmental organizations, the public and the private sectors are becoming more complex and interdependent.

Tomorrow's leaders need to embrace this "new way of thinking," Mitchinson predicts, if they want to succeed.



Geoff Mitchinson

"It's important to educate the next generation of public servants and business people to focus on relationship-building and inter-dependencies between key segments of the economy," he says. "Carleton is to be credited for innovative initiatives like launching Kroeger College. I'm very proud of the fact that Carleton was the first Canadian uni-

versity to take this important step."

As the policy issues and environment continue to change, Geoff's strategy for success remains the same. "Embrace change, focus on the important challenges at hand, and take bold action. That makes for an interesting day, every day."



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## Carleton faces enrolment explosion

By Suman Bhattacharyya

While most of the world may be heaving a sigh of relief at the lack of a Y2K computer glitch, Carleton is grappling with how it will cope with the year 2003 problem.

That is the year universities will feel the consequences of Ontario's cutting of the high school curriculum to four years from five. Known as the "double cohort," the increased number of graduates will strain scarce university resources.

The Council of Ontario Universities (COU) predicts that by 2010, 90,000 extra students will be attending Ontario universities. This increased demand will be partly due to a 16 percent population increase in the 18-24 age group. The COU projects that over the next decade, enrolment will increase by 40 percent.

It has been described as the biggest change higher education has seen since the 1960s, and Carleton will be feeling its effects.

"Ontario universities simply cannot handle the increased body of students from this and other factors with our current facilities," said Carleton president Richard Van Loon in his address to faculty and staff in October 1999.

These concerns were echoed in a letter sent by the presidents of all 18 Ontario universities to Dianne Cunningham, Ontario minister of training, colleges and universities. The October 8 letter outlined the concerns of Ontario universities about the effects of increasing enrolment.

Though Ontario universities accommodated a 6.6 percent increase in enrolment without additional funds in 1999, it will not be possible in the future, wrote the presidents.

Public funding declined 25 percent over the last 10 years, according to the COU.

"Ontario universities have reached the limit of their ability to respond to these

changes without sacrificing quality," the letter stated.

The presidents asked the government for more operating funds for enrolment; increased funding to improve the quality of teaching, learning and research; as well as money for other unavoidable expenses.

Increased demands on resources will mean an additional 10,000 new faculty will have to be hired across the province to replace retiring faculty and handle the enrolment increase, recent estimates indicate.

Carleton could require as many as 100 new faculty in each of 2002/03, 2003/04 and 2004/05, Van Loon says.

The consequences of soaring enrolment will be a challenge, he told staff and faculty.

He noted that the province will expect Carleton to take its share of the Ontario student population (5.1 per cent), which would



inevitably lead to first-year enrolment rising from about 3,900 two years ago to about 5,500 in the fall of 2003.

"We are making it clear to the Ontario government that major increases in resources are necessary if we are to take that share."

The provincial government has set aside \$742 million in the SuperBuild Growth Fund, intended to address increasing enrolment. Its purpose is to modernize and expand the infrastructure of Ontario's colleges and universities. Proposals from universities and colleges were received last fall and the province says it will allocate the funding sometime before April.

**Suman Bhattacharyya is a fourth-year student in Carleton's School of Journalism and Communication.**

## Prof delivers virtual course for professional journalists

By Suman Bhattacharyya

Internet use at Carleton has become a mainstay since the inception of the CHAT system five years ago. Aside from its use as a communication tool, some professors are exploring its benefits in the classroom.

Mary McGuire, who teaches in Carleton's School of Journalism and Communication, is making full use of the online medium as a teaching tool.

She recently led a virtual workshop on Internet research techniques for professional journalists in which participants across North America were virtually linked. The course was run by the American Press Institute in Reston, Virginia. The institute has been running on-site workshops for 50 years, but started offering them online just two years ago.

"They (the students) have to participate and they get to participate on their own time," says McGuire, noting that some students are more comfortable participating online rather than the traditional classroom.

The three-week course covered most of the same material McGuire teaches at Carleton and in face-to-face workshops for journalists, including searching, Web resources and organizing information obtained online. All participants need is a personal computer and a working connection to the Internet.

The course was put together using *FirstClass*, a sophisticated piece of software that allows participants to do all their readings, discussions and exercises online from their newsrooms and offices.

The online medium presents opportunities as well as constraints for instructors, McGuire says. "The level of discussion online can be better than the classroom," she says. "People can craft their answers."

In addition, some students are more comfortable participating in a virtual environment where they can avoid facing a large classroom audience. "People don't have as many inhibitions about participating," McGuire says.



## Carleton recruits students online

By Suman Bhattacharyya

Prospective students can now subscribe to receive Carleton news directly on e-mail through a monthly newsletter.

*Insight@Carleton* was launched last September to inform graduating high school students about admissions and university-related news. There are currently 2,000 subscribers, a number that is increasing daily.

Susan Gottheil, assistant vice-president, enrolment management, says the newsletter is a way to personalize the university's contacts with prospective students and keep in contact with them.

"Its purpose is to inform prospective students, parents and friends of Carleton about what is new and exciting at the university and to keep in regular contact with them," she says.

The newsletter is part of a new approach to recruiting students that the university has pursued over the last few years, adds Gottheil. This involves ongoing communication with prospective students, including regular mailings, telecounselling, as well as invitations to visit the campus for tours and recruitment events.

Jean Mullan, director, undergraduate recruitment office, says *Insight@Carleton* gives prospective applicants a chance to learn about innovations at Carleton.

"The whole idea is to give them an opportunity to learn more about the university and things that are timely," she says.

The newsletter provides news about Carleton's academic programs; gives information about admissions requirements, scholarships, bursaries and recruitment events; reminds students of important deadlines and highlights the achievements of faculty and staff.

Gottheil says she hopes the newsletter will not only answer questions but will convey the message to students "that we're warm, friendly, open and supportive of their academic and personal growth."

Students and alumni interested in subscribing can do so through Carleton's Web site at [www.carleton.ca](http://www.carleton.ca).



Mark Starowicz

## CBC broadcaster to headline first Kesterton lecture

The School of Journalism and Communication launches its annual Kesterton Lecture on February 10, featuring as inaugural speaker one of the most senior and accomplished broadcasters in the country, and the architect of some of the CBC's flagship news and current affairs programs.

Mark Starowicz, currently head of CBC Television's documentary programming, will speak on *The Great Media Shift: Television, Print and Radio in the 21<sup>st</sup> Century* at 7 p.m. on Thursday, February 10 in Room 200, West Block on Parliament Hill.

Starowicz is best known as the executive producer of CBC radio's *As It Happens* (1973-76), and the creator and executive producer of *Sunday Morning* (1976-80) and CBC TV's *The Journal* (1980-92). Since 1992, he has presided over television documentary production for the national broadcaster, responsible for the programs *Witness*, *Life & Times*, and all network documentary series and specials.

His own documentary work includes the films *The Brockville Incident* (1990) and *Red Capitalism* (1993), as well as the six-part series *The Dawn of the Eye*, a history of news-reel and TV news co-produced with the BBC, A&E and the U.S. History Channel. His programs have won numerous national and international awards, including Gemini for

## The National Press Club presents A night of political satire with Capitol Steps

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best documentary series in 1995 and best information series (*The Journal*) in 1987, 1989 and 1990.

Currently, he is executive producer of the Canadian History Project, an unprecedented co-production between CBC TV and Radio-Canada. Slated to air in October simultaneously on the French and English networks, *Canada: A People's History / Le Canada: une histoire populaire* will chart the history of the country from pre-contact to the end of this century.

Named for the late professor Wilfred Kesterton, BJ/49, who inspired generations of students and colleagues during his career at Carleton from 1947 to 1986, the Kesterton Lecture will be an annual university event.

The public lecture is supported through the Kesterton Endowment Fund, part of the university's Capital Campaign. Led by a steering committee of media, business and government professionals, the fund is intended to ensure the School of Journalism and Communication maintains the resources its reputation demands.

The Kesterton Endowment Fund recently exceeded its \$500,000 goal and to date has attracted a total of \$920,000 in gifts and pledges.

For more information on the Kesterton Lecture please contact Andy Donovan by phone at (613) 520-2600 ext. 8652 or by e-mail at [andrew\\_donovan@carleton.ca](mailto:andrew_donovan@carleton.ca).



**Carleton**  
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## Nominations for honorary degrees

The Senate Honorary Degrees Committee is inviting nominations from members of the Carleton University community for the awarding of honorary degrees at the 2000 and subsequent Convocations.

In preparing its recommendations to Senate, the Committee will consider merit based on the following criteria:

- (i) a distinguished contribution to the Ottawa community, Canada or the world in the arts and sciences, the professions, the private sector, public service or humanitarian endeavours, or
- (ii) a notable association with, and/or service to, Carleton University.

The following information about each nominee should be provided: a) name in full; b) permanent address; c) a brief biographical outline on the nominee, including education, employment, and accomplishments of note. Each nomination should be accompanied by a statement (200 words maximum) stating the reasons why the nominee should be honoured by Carleton University, and why at this time or in the near future.

Nominations are submitted to the committee in strict confidence and should therefore **not** be discussed with the intended nominee. Serving employees of the university and sitting members of the board of governors are not eligible for nomination.

Nominations should be forwarded to: The Clerk of Senate, Secretary, Honorary Degrees Committee, Room 607, Robertson Hall, Carleton University, 1125 Colonel By Drive, Ottawa, Ontario K1S 5B6.

Call (613) 520-4478 for information or assistance with the development of a nomination.

## Carleton wins two new research grants

Two Carleton University researchers were granted \$1.2 million in funding through the Community-University Research Alliances (CURA) program of the Social Sciences and Humanities Research Council (SSHRC).

Katherine Graham, associate dean of public affairs and management, heads up a project to develop solutions to the evaluation challenges faced by Canada's voluntary sector.

The project will bring together the voluntary sector with university researchers and students to develop and test a national inventory of evaluation tools, and to develop a new national resource centre and learning network. The study will be done in collaboration with the Canadian Centre for Philanthropy.

The second project sees Carleton faculty acting as partners with the Youth Services Bureau of Ottawa-Carleton in a project that will examine alternative responses and

decision-making approaches to deal with youth in conflict with the law. Colleen Lundy (social work), Katharine Kelly (criminology), Tullio Caputo (sociology) and Wes Crichlow (social work) complete the research team. The program is expected to offer support to approximately 200 youth, aimed at enhancing the spiritual, educational, vocational, cultural, family health and leisure aspects of their lives.

These two projects were chosen from among 178 initial submissions. SSHRC is Canada's main funding agency for research and graduate training in the social sciences and humanities.

"Carleton is committed to developing community-based research partnerships that have a direct impact on Canadian society," says Carleton president Richard Van Loon. "Carleton's success in the CURA program is an acknowledgment of the excellence of our researchers and our ongoing commitment to meaningful and relevant research — in our community, nationally and internationally."

## Carleton honours Ottawa retailer, statistician

Two Ottawa success stories — Leonard Lee, president of Lee Valley Tools, and Ivan Fellegi, chief statistician of Canada — were awarded honorary doctorates in November at Carleton's fall convocation ceremonies.

Lee was given a doctor of engineering, *honoris causa*, for his creation and growth of Lee Valley Tools into an internationally successful retailing company.

Fellegi, MSc/58, PhD/61, a former chair of Carleton's board of governors, was awarded a doctor of science, *honoris causa*, in recognition of his lifelong contribution to the field of statistics in Canada and abroad.



Ivan Fellegi

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## A party for a poet

Friends gather  
to celebrate  
the publication of  
*The Old Enchanter:  
A Portrait of George  
Johnston*

About 75 members of the university and other friends of George Johnston, poet and long-time member of the English department, attended a reception in his honour in November at the University Club. The reception marked the publication of *The Old Enchanter: A Portrait of George Johnston*, edited by Ian Cameron, Douglas Campbell and Gurli Woods, and published by Penumbra Press.

Co-editor Cameron describes the book as "a miscellany — stories, poems, translations, literary essays, academic essays from students, colleagues and friends — that reflects the many-sided personality and interests of George Johnston."

It features a new story by Johnston himself, "the centre-piece of the book," according to publisher John Flood, the last director of Carleton University Press and now the owner-operator of Penumbra Press. "It's one of the best pieces of memorial writing," he says, "that I have come across."

The book also contains poems and essays by alumni, and by current and former faculty, including Wayne Grady, Chris Faulkner, James Downey, Patricia Bethel and Ian Pringle; an essay by Christopher Levenson on Johnston's own poetry; a translation of an Icelandic saga by alumna and Ottawa criminal lawyer Rosalind Conway; and memorial pieces about Johnston by poet Jay Macpherson, newsman Robert MacNeil, and faculty and staff members Ismay Wand, Maureen Gunn, Donald Beecher, Faith Gildenhuys and Douglas Campbell.



Other highlights include Johnston's famous 1979 convocation address, as well as the complete text of a "masque of masks" performed at the banquet honouring Johnston's retirement in 1979 after 29 years at Carleton, and his poem on that occasion.

Unfortunately, Johnston's health didn't allow him to leave his home in Huntingdon, Quebec, to attend the reception, but his daughters, Peggy and Cathleen, passed on his greetings and his appreciation.

In the words of contributor Mary Huband, BAHons/77, MA/79, *The Old Enchanter* is a fitting tribute, "to a modest, gentle, wise man who inspired generations of students."

It is available from Penumbra Press, PO Box 940, Manotick, Ontario K4M 1A8.



**Rose Anne Leonard, BSc/73, and associate professor Ian Cameron of the English department at the November 26 reception to celebrate the publication of *The Old Enchanter: A Portrait of George Johnston*.**

## Carleton grads connect in the Washington capital

More than 60 Carleton alumni from the Washington D.C. area gathered at the Canadian embassy in November. A focal point of the evening was the introduction of Carleton's new Kroeger College of Public Affairs by Allan Maslove, dean of the Faculty of Public Affairs and Management.

Paul Fraser, minister of public affairs at the embassy, and a Carleton grad, was host of the event. In his remarks, Fraser commented that Canada is an increasingly attractive destination for American students seeking a quality education combined with the experience of living abroad. Carleton, with its strong reputation in the areas of public affairs, high technology and journalism, located in both Canada's capital region and "silicon valley north", should be



a natural option for these students, should Carleton wish to pursue them, he said.

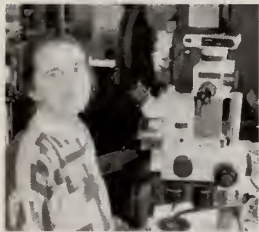
The event marked the beginning of a concerted effort on behalf of the university to raise its profile within the Washington area. "The parallel connections between government and non-governmental institutions in the two capital cities are obvious, so creating and nurturing these connections are natural," president Richard Van Loon told guests.

Among the guests in attendance were Marcy Jordan, BEng/97 and Doug Raby, BEng/97, MEng/99, co-chairs of Washington's alumni affiliate branch. The branch will work to highlight Carleton's activities in the Washington area and to reconnect the 350+ Carleton alumni living there.

## Claudia Schroder-Adams: Carleton's Young Innovator of the Year

This year's \$10,000 Petro-Canada Young Innovator award has gone to Claudia Schroder-Adams, an associate professor in the earth sciences department.

She is "delighted to have won the award," although she says it came as a big surprise that "I still qualify for a 'young' innovator award."



Claudia Schroder-Adams

The Petro-Canada Young Innovator Award is intended to recognize, promote and support outstanding young faculty researchers whose academic work is particularly innovative,

impacts positively on the learning environment in the department in which they study, and has the potential to be of significance to society at large. The \$10,000 research grant may be used to fund capital or operating expenses that further the innovative work of the researcher.

"I am very grateful to have been chosen as the recipient of this award," she says. "I look forward to a successful collaboration with Petro-Canada in the future."

Schroder-Adams joined the department in 1992 and has since built a strong research group focusing on the western Canada sedimentary basin, where most of Canada's hydrocarbon reserves are found. Her new research will focus on the deep basin of northwestern Alberta and northeastern British Columbia, one of the largest gas fields in North America.



See full version of story online

## Alumna to lead new campus centre

Dianne Bascombe's lifetime devotion to volunteering has taken her from Girl Guide leader to executive director of the Canadian Child Care Federation where she served for more than a decade.

Today, Bascombe, MPA/85, has reason to look even more intently at the nature and changing definition of the voluntary sector. In October she was appointed executive director of Carleton's new centre for governance, leadership and management in the voluntary sector.

Established last spring in collaboration with the University of Ottawa and the Canadian Centre for Philanthropy, this new unit was created to conduct research on governance, leadership and management issues pertaining to the growing voluntary sector, which is made up of more than 175,000 organizations in Canada, with \$90 billion in annual revenues, \$109 billion in assets and 1.3 million employees.

As voluntary, not-for-profit organizations have assumed greater prominence in Canadian public life, participants in those organizations are finding wider recognition for the insights and acumen that lead to success in this field, according to Bascombe.

"It's a very different notion of leadership than we see in the corporate model," she argues. "Leadership in the voluntary sector tends to be invisible. A lot of what you do is build really strong alliances and consensus. When you do that, one person doesn't stand out."

She adds, "I would really pit anyone from the voluntary sector against their business colleagues any day, in terms of skills, entrepreneurship, creativity or innovation."



Dianne Bascombe

## Carleton grad appointed HR director

By Suman Bhattacharyya

Elizabeth Cameron, BCom/86, has returned to Carleton after a 13-year hiatus. Cameron was appointed human resources director on November 29.

"I'm delighted to come back to Carleton," she says. "It's a university that has been an important part of my life."

Cameron brings experience in both management and labour to her new position. Most recently, she was human resources director at OC Transpo. During her tenure, in April 1999, a disgruntled employee murdered four of his colleagues in the workplace

before committing suicide. The incident, which shocked the city and made national headlines, put her skills to the test, Cameron says.

"It required that I respond to employees' needs at all levels, including their requirement for insuring that the organization was providing counselling services and reviewed its operations on human resources policies," she says.

Her experience during an employee strike also taught her a great deal. "When I came to OC Transpo, within three months, 1,600 people were on the picket line," she recalls. "My job was to work on initiatives to raise the morale of the labour force."



Elizabeth Cameron

Cameron's first job after graduating from Carleton was as business agent for the Independent Canadian Transit Union. Her duties included the negotiation and administration of 24 collective agreements, as well as grievance, arbitration and pay equity negotiations.

"It was a learning experience working with the union," she says. "You get experience you otherwise would not have." Cameron has also worked in labour relations for the Regional Municipality of Ottawa-Carleton.

Cameron says her first priority at Carleton is to talk to the university's academic and non-academic unions to develop a human resources plan for the year 2000 and beyond.

Cameron replaces Dick Brown who retired after 33 years of service at Carleton.



# Pride of Association



Photo by Mike Pinder

CELEBRATING A HALF-CENTURY OF ALUMNI COMMITMENT



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# A re-focused alumni association

Making it easier for grads around the world to give something back to Carleton

By Mark Giberson

Nearly 50 years after his graduation from Carleton, Alan Abelson paints a picture of those halcyon days with teenage enthusiasm.

"I was just a kid coming out of Lisgar [Ottawa's Lisgar Collegiate Institute], mixing with all of these returning veterans from the war," recalls Abelson. "I was a backfielder with the Ravens, with these big vets in my line. The university president — Maxwell MacOdrum — used to load us up in his car and drive us over to Lansdowne Park for practice. I got such a kick out of being part of such a small group."

Back then, Carleton's campus in the Glebe was home to a mere 550 day students. Another 1,500 students, mostly returning vets, studied in the evenings.

After earning a law degree in Toronto, Abelson returned to Ottawa to become president of Carleton's fledgling alumni association in 1958-59 — the happy memories of his days as an undergraduate a prime factor in his decision to get involved.

The association's principal mission back then was simply to grow. Today, Abelson has one word to describe the association's progress.

"Magnificent."

With more than 80,000 members worldwide, Carleton's alumni association mirrors the phenomenal growth the university itself has experienced since those early days when it operated out of church basements and public school classrooms.

The association's 12 branches across Canada, with affiliates in Washington, D.C., and Hong Kong, and its 15 Ottawa-based chapters, bringing together alumni who share a common interest in everything from men's and women's soccer to Canadian studies, are a testament to the university's growing stature as a truly national, if not international, institution of higher learning and research.



## President's welcome

1999 was a year to reflect on the past, recognize our success in unifying our members and thank alumni who helped build our history. For the alumni association, the turn of the century means planning for the future and coming of age.

As an association of volunteers we are stepping into the future with great enthusiasm. We have goals of reaching and connecting alumni all

over the world through our new, award-winning Web site, the Carleton Café. We have a renewed sense of purpose in continuing to add value to the university through programs such as PATRON (Putting Alumni Talent and Resources ONline.) I encourage you, wherever you live, to sign up as a regular PATRON in the Café so you can give something back and help build a stronger Carleton for the future.

Our new executive is eager to fulfill our mandate to carry out "Ours the task eternal." We invite all members, past presidents, and executive council members to celebrate this new era. Join us for a special alumni association reunion in October at the 2000 Homecoming celebration.

You — Carleton's 80,000 plus alumni worldwide — have each played a role in creating the Carleton as we know it today. It is a place where we can celebrate our tradition of excellence. Join us as we move towards a stronger Carleton alumni community that will endure for many years to come.

I hope you enjoy this special supplement celebrating the proud traditions and the remarkable progress of the Carleton University Alumni Association.

Jennifer Higgins-Ingham, BA/89, BAHons/92  
President, Alumni Association

But, as the association matures, so have its challenges. Among them is how best to use this growing wealth of alumni talent, expertise and commitment.

"We've spent years working to build networks," says association president Jennifer Higgins-Ingham. "Now, we need to focus our efforts on putting those networks to work for Carleton."

Late last year, the association approved a plan that's designed to do just that. The unwieldy alumni council — made up of the 27 branch and chapter presidents, committee chairs and another four or five executive members — has been replaced by a streamlined executive council with clearly defined portfolio responsibilities. As part of the plan, the association has adopted a new focus — concentrating its efforts on programs and initiatives that are directly linked to the strategic objectives of the university.

Carleton president Richard Van Loon makes no bones about the university's desire to have an alumni association whose goals and objectives are more closely aligned to the university's.

"We need an active alumni association which is rooted in the regions and the disciplines and that has a program that directly promotes the interests of the university," he says. "We asked the association to review what it was doing. In fact, we pushed pretty hard for a work plan — an action plan — and the constitutional changes that go with it. Jennifer has had a tough year bringing this all together. But she's done a great job. More than ever, the association is in a position to be a real contributor to the university, a powerful force."

Gail Larose, president of the association from 1994-1996, who was honored by the association last October as alumna of the year, welcomes the recent changes to the organization. She's confident in Van Loon's ability to ensure that the new partnership between the university and the association keeps the right focus.

"The president, being an alumnus himself, recognizes the importance of the emotional link to the university," says Larose. "That's what brought him back to Carleton in the first place. And it means he can speak with some authority on the way alumni should be able to feel about their university."

Higgins-Ingham points to the association's newly designed Web site as an example of how to capitalize on the positive feelings so many alumni have about Carleton, to build relationships between alumni and their alma mater and to foster increased alumni support for Carleton's strategic objectives.

The Carleton Café, [www.carleton.ca/alumni](http://www.carleton.ca/alumni), a members-only domain within the site, allows alumni to express their views on various issues facing the university and the wider community, track down lost friends, specify their volunteer interests, and,

Carleton University (or Carleton College as it then was) provided me with life enriching experiences that were unique to the times. I graduated with a bachelor of commerce in 1950 and after graduation from Osgoode Hall in 1955, I immediately became involved with the alumni association as my memories of Carleton were only positive ones. Cec Hotson and his wife Marg provided the impetus for its continued growth. When Dr. Dunton became president of the university, I was president of the alumni association and during that time efforts were made to increase the number of branches across Canada.

Alan Abelson, Q.C., BCom/50  
CUAA President, 1958-59



I really enjoyed the intellectual challenges of my student days at Carleton. I thought, somewhat selfishly, that if I volunteered as an alumna

I could keep those academic links alive. And it worked! The alumni association is a wonderful way to maintain ties with the Carleton family and contribute to the future of the university at the same time.

Gail Larose, BAHons/69, MA/70  
CUAA President, 1994-96





yes, learn more about various fundraising initiatives and how their contributions will be put to work within the university. [see sidebar on page 4].

According to Higgins-Ingham, the new executive council will be seeking the support of branch and chapter presidents to encourage their members to fill out an online questionnaire that will be used to develop a database of potential volunteers. Visitors to the members-only cafe can access the questionnaire under the cafe's PATRON menu — PATRON being the acronym for **P**utting **A**lumni **T**alent and **R**esources **O**nline.

"We're basically asking alumni to put up their hands and volunteer to participate in activities which support and enhance the university's excellence," says Gary Shaver, assistant director of alumni affairs. "We have alumni who can mentor young students or offer co-op placements where students can gain work experience and develop their expertise. We hope to continue to involve alumni as ambassadors in the recruiting process and in speaking to current students about their careers."

According to Shaver, the PATRON program will play a critical role in helping Carleton marry the interests of its alumni volunteers to the university's needs as well as those of its students. But he's quick to add that PATRON is only one feature of the re-designed site, whose overall intent is to foster closer ties between the university and its graduates — in effect, building a virtual community that's global in scope.

“I have thoroughly enjoyed my association with the Carleton University Alumni Association since graduating in 1993. As someone who was involved in student government as an undergrad, it was a natural extension to get involved in the alumni association. The education I received at Carleton has been invaluable to me in my career, and I believe graduates have a responsibility to give something back to their alma mater. I am very proud of the association and the men and women who have volunteered over the past six decades to ensure our university continues to thrive and grow into the new millennium.”

*Jim Watson, BA/83, CUAA President 1986-88*

people might not have been all that enthralled with," he explains. "Now, the site is interactive. Alumni can actually go in and participate."

As Shaver sees it, alumni affairs is about managing relationships. To be successful, alumni have to feel that they're getting what they need from both the university and the association — information, an opportunity to take part in the life of the university, a chance to interact with the university, the association and one another, a chance to have a voice.

Gerard Buss is one of the association's two new vice-presidents. His portfolio responsibilities focus on managing relations between the executive council and the association's branches. Buss is a 10-year veteran with the association. Until successors are found, he'll continue to chair the services committee and serve as president of the Southwest Ontario branch.

Buss figures the Web site is an important tool to help the association market its increasing number of services. These include life, accident and health insurance plans, a Mastercard affinity program with the Bank of Montreal, diploma framing and gown rentals at convocation. The association is now also

offering a mutual fund investment program, a new line of Carleton university clothing and a travel program.

In his new portfolio, Buss plans to help the association's branches redirect their efforts, devoting more of their energy to supporting the university as opposed to simply organizing social events for their members.

"Originally, the purpose of our branches was to gather people together to talk about the old days, have a few drinks and then go home. I don't think that's working any more," says Buss. "I'd like to see our branches have more purpose. We may still meet over a glass of wine or a beer, but it will be to help out the university — by promoting Carleton within a particular community, recruiting new students and assisting those who are already planning to attend."

According to Buss, this type of approach may be more in keeping with the new breed of alumni volunteer.

"I've noticed that an increasing number of recent grads are getting involved with the association," he says. "They seem to be more serious, coming on board with a real purpose. Not that those who came before didn't. But these newer volunteers seem to be really concerned about the well-being of the association and of the university."

Marcy Jordan and Doug Raby are good examples. The couple recently moved to the Washington, D.C., area and will be heading up the association's affiliate branch there together. Both graduated with bachelor of engineering degrees in 1997. Raby was awarded his master's of engineering last year.



and for my colleagues over the past 50 years. We owe it to the university to be supportive and contribute as much as we can. The association is making an important contribution to the community.”

*Brig. Gen. (Ret'd) Clayton Beattie BA/51, CUAA President, 1988-90*

"At this point, we aren't really in a position to donate money, since Doug has just completed his second degree and I've only been out for a couple of years," explains Jordan. "Getting involved with the association is our way of giving something back to the university. I can see us promoting the school and helping with recruiting. Doug and I are both engineers, but here in Washington there is certainly a market for Carleton's programs in public affairs and management."

## Iconoclasts and rebels

You have to wonder at the sheer audacity of a few community leaders, who, in 1942, decided to found a university. Without benefit of provincial grants or endowments, Carleton grew from a school which offered a few evening classes in church basements, to an institution which today comprises some 18,000 students, faculty and staff, enjoys pre-eminence nationally and internationally in a number of programs, and boasts 80,000 alumni around the world. This remarkable transformation happened in less than 60 years. As alumni, we all share in that history and had a part in that tradition.

Perhaps not having a special sense of entitlement has actually worked in Carleton's favour. Carleton leaders learned early on that they had to do it themselves, without special favours or help. Those early founders and students must have attracted fellow iconoclasts and rebels to help them achieve the next stage of growth and development. And maybe after nearly 60 years, that self-reliance has become a pre-eminent Carleton characteristic.

To me, the most distinguishing theme woven through so many of the stories of our alumni, both young and old, is that these are self-made people. From Paul Okalik, premier of Canada's newest territory, to more familiar names such as Michael Cowpland, Senator Joyce Fairbairn, Eric Sprott, George Anderson or Trina McQueen—these people all made their own paths and created their own successes. Many of our alumni are first generation university-educated, and came to Carleton at great financial sacrifice; many are from modest backgrounds, whose belief in taking their futures into their own hands has helped them achieve often remarkable things.

Let us hope that Carleton continues to attract the iconoclasts, the rebels and the students who will follow in the footsteps of the 80,000 who have gone before them—whose every achievement is not only a testament to their hard work, but is also a reflection on the university that helped them flourish.

*Susan Doyle, MA/75, Assistant Vice-President, Development and Alumni*



Gerard Buss





# The Carleton Café

## The coffee's on, so why not drop by for a visit?

It's been a while since you've visited Carleton's alumni Web site, you're in for some surprises — the kind that win awards.

Last fall, the Council for Advancement and Support of Education (CASE) judged the [www.carleton.ca/alumni](http://www.carleton.ca/alumni) site against submissions from universities and colleges across North America and presented Carleton with a silver award of excellence. With the look and feel of a neighborhood coffee shop, the Carleton Café is one of the first theme-based alumni Web sites on the continent.

The café is a busy spot. In just two and a half months the site has attracted more than 4,000 individual users, resulting in more than 400,000 hits.

Visitors to the alumni home page are greeted with a menu that offers information about the association, university and alumni news and upcoming events, *Carleton University Magazine Online*, alumni awards, items from the Carleton University store, fundraising opportunities, career services and co-op programs for Carleton students.

You can subscribe to a host of university online news sources, do a key word search of the magazine, send an e-postcard to a friend or opt to have your hard copy of the magazine replaced with an electronic version. If you happen to spot a typo in the magazine, you can even arrange to have the electronic version updated and corrected.

But the real fun begins when you click on the steaming coffee cup, taking you to the members-only café.

After you register with your student ID and a self-selected password, a series of chalkboard menus invites you to explore further. You can "Expresso Yourself" by joining a discussion thread on topics ranging from Carleton's image and direction to Canada's brain drain. You can search for lost friends, find out what's happening in the university's fundraising department or get an update from the "Spotlight Special," currently showcasing this year's Athletics Hall of Fame inductees.

You can also register as a café PATRON by visiting the section of the site that's Putting Alumni Talent and Resources ONLINE. Alumni association president Jennifer Higgins-Ingham says a key objective of the new executive council will be to encourage alumni to sign up as café PATRONS.

"The alumni association has always offered networking opportunities," she says. "With PATRON, those opportunities are now on a much broader scale."

Bethany Harpur, BJ/99, is one of more than 50 alumni who have already signed up for the program, offering to speak to students about their particular areas of expertise; provide advice to graduates looking for a career in their field; mentor a Carleton student; help find a lost graduate; assist with the university's recruiting efforts in their community and more.

"I think the PATRON program is a great opportunity for Carleton students to get a peek at what's out there when they graduate," says Harpur. "As a recent graduate, I feel I can offer some 'words of wisdom' on post-Carleton life, both in the workplace and outside of it. And having other alumni to contact is a bonus for networking."

Gary Shaver, assistant director, alumni, says. "We've made tremendous progress with the Web site over the last six months. We now have a powerful tool that allows alumni from around the world to get connected with us, find ways to participate and continue to build their relationships with the university and the association."



Raby was recently hired by the American Iron and Steel Institute. In his new post, he will be in touch with a lot of U.S. universities and he's already thinking about how this could work to Carleton's advantage.

"I'll be in a good position to promote graduate studies at Carleton," he says, "and, potentially, to help Carleton students who are interested in a change of scenery get into graduate schools down here."

Cameron Wilson is another recent graduate who has discovered a way to put his expertise and professional contacts to work for Carleton. Wilson, who received an honors BA in geography in 1996 and is studying part-time in the master's program, is with the Canada Centre for Remote Sensing at Natural Resources Canada (NRCAN) in Ottawa.

About a year ago, he took part in a graduate career information night at Carleton. Last November, he spoke to a group of high school students who were brought to the university for a day-long information session by the geography department.

Since then, Wilson has helped to find places at NRCAN for students completing their practicum as part of their geography studies. And he's found a way to address one of the problems he encountered as an undergraduate --- creating a win-win-win situation for NRCAN, Carleton and high schools right across the country.

"While I was a student I always found it difficult to get access to NRCAN data," he explains. "So, when I joined the department, I made a commitment to make as much data as possible available to everyone, including students. So, I arranged to loan some data to Carleton's geography department. The students worked on it, massaged it and gave it back to us and to a major company that works with geographic information systems. As part of that effort, some of that data was put into a CD that was distributed to high schools all across Canada."

Wilson's desire to give something meaningful back to his alma mater is shared by Jane Gilbert, the association's new vice-president responsible for chapters. Gilbert is a senior producer with the Discovery Channel in Toronto. She's taking up her new post with the association after having served on the university's president's advisory councils in both Toronto and Halifax.

Working with the alumni association after graduation seemed like a great way to continue my connection with the university. The experience offered me a tremendous opportunity to participate in Carleton's growth and development into one of Canada's most outstanding universities. As Carleton's reputation grows, the quality of my degree is enhanced. Thank you, Carleton, for

continuing to give to and care about your students!

Ruth Lifeso, BSc/63, CUAA President, 1967-68

My active years with the alumni association were the mid-fifties. The association members then were all recent graduates in the early stages of their careers and their numbers were small. The contribution which they could make at that time to the development and growth of the young university was limited. However, there was a recognition that an established and active alumni organization would be important to Carleton, as it was to other universities.

Carleton and its alumni association have grown together since those early years. The future of both will in my view be closely linked. That is why we who have been the beneficiaries of Carleton's existence owe the alumni association our continuing support.

Bob Nuth, CUAA president 1955-56



Jane Gilbert

As I get older and further away from my graduation date, the draw to Carleton has grown stronger," says Gilbert. "When I left in 1980 with my degree in journalism, I had very good memories of my experience at Carleton, but I had other priorities. It was time to move on, establish a career, get on with life and move in new



directions. The connections back to Carleton began to strengthen about five or six years later, and they continue to strengthen to this day. There are a lot of things in life that I would not have been able to achieve had I not received the education I received. Because Carleton served me so well, I think it is beholden on me to give back what I can."

For thousands of Carleton graduates, giving back may mean signing up for some of the initiatives available through the PATRON program on the Web. But an increasing number of alumni may now find it within their means to make a financial contribution as well.

"The year I graduated from Carleton, in 1958, was the year the university honored its 1,000th graduate," says George Collins, who was alumni president in 1969-1970. "In the last 30 years, the numbers have changed dramatically. And when I look around the city, I see Carleton graduates in all sorts of senior positions. We've started to build up a vanguard of prosperous graduates — people who can make a contribution to the university."

Watson and Larose point out that this wasn't always the case. But with an increasingly large cohort of well-heeled grads, Carleton may be justified in setting higher targets for alumni giving.

"As governments continue to cut back at all levels, the role of the individual and the private sector becomes more important," says Watson. "An important function for all alumni organizations is to try to garner financial support for their alma mater. I don't see anything the matter with that."

The university and the association are probably hoping that a lot of other graduates will share this sentiment. But be they donors or volunteers, many in the association are likely to share Gerard Buss's frank assessment of why it's important to give something back.

"I was a reluctant student and, in a lot of ways, a misguided student," he says. "Now that I look back, I realize that I got a lot out of the university, even though I didn't realize it at the time. So, I like to give back. I like to tell people I'm involved. I think it adds prestige to your credentials. But, perhaps most importantly, it's just plain fun."

*Mark Giberson, BJ/84, is a communications consultant with the Giberson Group in Ottawa.*

## PR exec to lead national capital alumni branch

Jeff Polowin, BA/69, hopes his skills as a communicator will prove useful in organizing activities and initiatives of the Carleton University Alumni Association's national capital branch.

Polowin was recently appointed president of the branch, the association's largest geographic-based group with more than 45,000 members.

"One of the things I'm trying to dispel is the image that the alumni association is only trying to work up money for the university," says Polowin, vice-president of Hill & Knowlton, an international public relations firm. He says communication is key to keeping alumni involved and that his work experience in this area will be a valuable tool.

Polowin says he's glad to contribute his time to the university where he acquired valuable professional skills. "I like being involved," he says. "If I can enhance Carleton through my work with the alumni association, then I'm enhancing my own degree."

The national capital branch, one of 12 alumni branches across the country, provides grads with the opportunity to connect with other alumni in their city. Chapters afford alumni an opportunity to connect with their alma mater and share with fellow alumni a subject they have a passion for such as a sport or a specific faculty. Either way these groups are vital in linking alumni with each other and with Carleton University.

"I have many fond memories of the happy times spent at the old 'Ladies College' on First Avenue in the 1950s. The alumni association provides a link to the friends who tend to grow apart as we pursue our busy lives — nothing too lofty yet important to me."

*George Collins, BSc/58, CUAAPresident, 1969-70*



Why not celebrate the new millennium exploring the extraordinary wonders of

## China and the Yangtze River?

Vantage Deluxe Travel Tours and the Carleton University Alumni Association are offering alumni a unique 21-day group tour departing on November 3, 2000

- Walk along the 2,000 year-old Great Wall.
- Visit the world-famous pandas at the Beijing Zoo.
- Attend a performance of the Peking Opera.
- Enjoy a five-night cruise on the Yangtze River aboard a luxurious 258-passenger cruise ship.

Your in-depth travel experience will be led by a specially selected host from Carleton University and will include a number of exciting educational and cultural enhancements.

For rates and other information contact:

Gary Shaver  
Assistant Director, Alumni  
Development and Alumni Services

[gary\\_shaver@carleton.ca](mailto:gary_shaver@carleton.ca)  
1-800-461-8972

**VANTAGE**  
DELUXE WORLD TRAVEL

## St. Patrick's College Reunion 2000

St. Pat's College (1932 - 1977) is planning a reunion for the St. Pat's family (includes grads and all students who ever attended the College) in conjunction with Carleton's

**Homecoming Weekend, October 13 - 15, 2000**

**Friday, October 13<sup>th</sup> - Meet and Greet Night**

A casual evening gathering for reacquainting with old friends and classmates. Cash bar and pub-type food available.

**Saturday, October 14<sup>th</sup>**

Hospitality room and dinner dance.

We'll continue socializing in a more formal setting.

**Sunday, October 15<sup>th</sup>**

Celebration of Mass, followed by brunch.

And fond farewells till next time.

These activities are coming to life with YOU in mind, so suggestions are welcome. Please call one of the members of the organizing committee listed below, with your ideas. If you can help, even better! We need people to contact former classmates and gauge the enthusiasm for attending a reunion. We need individuals with computer/photo enhancing skills to assist us in preparing a program.

Your committee awaits your call. Looking forward to October.

|                                 |                |
|---------------------------------|----------------|
| Gayle (Murray) Kyte, '57 / '58  | (819) 827-0990 |
| Joan (Kelleher) Moon, '58       | (613) 731-4445 |
| Tom Ray, '58                    | (613) 739-9279 |
| Roydon Kealey, '59              | (613) 729-7866 |
| Kathleen (Campbell) Jordan, '60 | (613) 738-4474 |
| Charlie Wendell, '60            | (613) 825-6568 |
| Bryan Kealey, '60 / '61         | (613) 256-2449 |
| Brian Finn, '61                 | (613) 729-8283 |
| Mike Charrier, '63              | (613) 523-4642 |



## Alumni Association awards

# Carleton University

Nominations are being accepted for the 2000

## FOUNDER'S AWARD

The Founder's Award was inaugurated in June 1996 to recognize and pay tribute to an individual who has made a significant contribution through his or her dedication, generosity and commitment to the values of the University.

The Founder's Award is the highest non-academic award offered by Carleton University. It is awarded annually, when merited, at Spring Convocation.

*Anyone wishing to submit a nomination for this award should send supporting reasons and biographical information to:*

Nominating Committee, Founder's Award  
Room 510, Robertson Hall  
1125 Colonel By Drive, Ottawa ON K1S 5B6  
E-mail: [devalum@carleton.ca](mailto:devalum@carleton.ca)  
Fax: (613) 520-3587

The deadline for nominations is Friday, March 18, 2000



**Carleton**  
UNIVERSITY

www.carleton.ca/alumni

## CALL FOR NOMINATIONS

*The Carleton University Alumni Association is accepting nominations for*

### *Alumni of the Year Award*

given annually, when merited, to a graduate of Carleton University in recognition of a significant contribution to alumni affairs/activities.

*and*

### *Alumni Entrepreneur of the Year Award*

given out annually, when merited, to a graduate of Carleton University in recognition of outstanding entrepreneurial achievement in any field of endeavour.

*Anyone wishing to submit a nomination for these awards can send supporting reasons and biographical information by*

**Friday, March 18, 2000**

*to the*

Awards Committee, Carleton University Alumni Association  
Room 510, Robertson Hall  
Carleton University, 1125 Colonel By Drive  
Ottawa, ON K1S 5B6



*If you would like more details about these awards, please inquire at:*

Development and Alumni Services  
E-mail: [devalum@carleton.ca](mailto:devalum@carleton.ca)  
Phone: (613) 520-3636 or 1-800-461-8972  
Fax: (613) 520-3587

## Blazing a trail in Canadian broadcasting

Trina McQueen earns A.D. Dunton award

By Alexander Wooley

Trina McQueen, BJ/64, has always been a little ahead of the curve. The executive vice-president of CTV Inc. and the winner of the 1999 A.D. Dunton Alumni Award was the first woman news reporter at CFTO television in Toronto. "After I left they didn't hire another woman for eight years. I must have made an impression," she says with a smile. She was the first female host of W-5, the popular investigative news program. McQueen then spent 25 years at the CBC, oversaw the launch of CBC Newsworld onto the airwaves and then did the same for the popular Discovery Channel on cable.

As one of McQueen's nominators for the Dunton award, fellow broadcaster Jane Gilbert, BJ/80, said, "She is a strong and innovative leader who has been at the forefront of many changes in Canada's broadcasting industry."

As the recently-appointed executive vice-president of CTV, McQueen is responsible for all programming and sales at the private broadcaster as well as its specialty channels. At the time of this interview, just six months into her position, CTV was in the midst of buying Netstar and awaiting CRTC approval on the sale. Unflappable, McQueen denied her new job, with its myriad responsibilities, was a three-ring circus. "It's an eight-ring circus," she says, allowing another smile.

It's no coincidence that McQueen, who also chairs the Banff Television Festival, has been the vanguard of advances in the profession. Modestly omitting her own hand from some of those sea changes, she pen-sketches one or two lines from each of her past lives: Of *Newsworld*, where she oversaw its launch as vice-president of television news and current affairs: "It has become what we all hoped it would be: authoritative, good-looking, diverse, has character." Of the Discovery Channel, which she helped launch in 1995: "Everything worked there. The Canadian programming has always been in the top rank, at least as popular as the foreign programming. @Discovery.ca is everything it should be, it's amazing television. Viewers and the advertising community love it and the scientific community respects its integrity. One of the things we managed to do with @Discovery.co was to show that science is cool," McQueen says.

Canada clearly infuses her every approach to journalism. "My job has been to tell Canadian stories, Canadian drama. We're much more globally oriented than Americans. We're explorers, traders. I think there will always be a need for the Canadian viewpoint."

In accepting Carleton's A.D. Dunton Alumni Award — given annually in recognition of outstanding achievement or contribution in any field of endeavour — McQueen said she was especially honoured to receive an award named after A. Davidson Dunton. Even as a student, McQueen was well aware of Dunton's legendary presence. The former Carleton president was widely known as an outstanding Canadian journalist, CBC head, and co-chairman of the bilingualism and biculturalism commission.

"I have great respect and admiration for Dunton. He was Carleton's president through the revolutionary 1960s, but even through those times he held your respect and you knew you couldn't trifle with him."

As a reporter, the most memorable news event McQueen says she covered was 'Trudeaumania' at the 1968 convention. At the same time, riots were underway throughout the U.S., the result of the Martin Luther King assassination. "The atmosphere was electric," she recalls.

McQueen sees changes in the journalism profession today as challenges to embrace. "Everything is done faster now, thanks in large part to technology," she says. "Reporters, producers and editors have less time for reflection and context." But she adds, "Content-wise, we're at liberty to report much more than we were then."



Trina McQueen

Photo by Mike Pinder

Alexander Wooley, BA/89, is a Toronto-based writer.



# Alumni in the news

From a newsletter turned out by volunteers, to a glossy magazine with a circulation of 62,000, to a new digital Web version: *Carleton University Magazine* may have changed over the years, but one thing has remained constant — a commitment to its readers.

By Richard Martin

The earliest issue of the *Carleton College Alumni Association Newsletter* in the university archives is Volume 2, number 1 (October 1950). It was most likely the second issue, since the next, vol. 2, no. 2 (December 1950), was designated whole number three. Early newsletters were typed by volunteers of the alumni association and printed on legal size white paper. Headlines have a distinctly hand-lettered look.

In that second issue, alumni association president Wilf Kesterton, BJ/49, reported on what the new association, under the leadership of its first president, Luella Barrigar, BA/49, accomplished in its first year (June 1949 to 1950) and listed the incoming executive, which included editor Peggy Clingan. The bulk of the newsletter's six pages was devoted to "Alumni Notes," later called "Newsettes."

Also in that issue, Kesterton posed the questions that remain central to the magazine to this day: "How are you faring in this hard, cruel, post-college world anyway? What kind of work are you doing? Have you made your first million yet? Are you enjoying good health? Have you got engaged and/or married recently? Have any little income tax exemptions been added to your family? Have you been doing the kind of job that will make you one of the famous Canadians of the future? Did you have an enjoyable holiday this summer? Have you met any other grads recently and did you spend a pleasant hour reminiscing about old times? What are those grads doing now?"

Volume VI, number 4 (April 1955) saw a number of changes in the newsletter. It was the first to use a photograph on the cover, thanks to something called offset multilith. It also had a conglomeration of headlines on page three using a "new gimmick" called Fototype. Carleton was now subsidizing the newsletter and sending it out to all 681 graduates through its addressograph system (a set of envelopes in just 90 minutes). Editor Shirley Gillespie, BJ/53, boasted that plans were being made to put the newsletter in magazine form, with articles submitted by Carleton professors and graduates. It would appear more frequently, she predicted, "eventually building up to one a month."

It would be quite a while before this came to pass — almost 30 years in fact. Mary Huband, MA/79, assistant director, alumni, of the department of development and alumni services, noted in her introduction to the Winter 1995 magazine, "When I graduated, there was no organization and no magazine. Records

were kept on a card wheel, there were no events, no programs, no branches or chapters, no homecoming, no reunions and no services."

Fortunately, the association enjoyed a revival in the 1980s. *Alumni News* became a 24-page magazine in January 1985. It was Volume 5, Number 3 of the *News* and was published by the alumni relations office, as it was then known, and edited by Richard Austen, BAHons/75. The growth in the alumni mailing list to 27,000 meant, Austen said, "that we can generate sufficient advertising revenue to cover costs associated with the colour cover and magazine format."



January 1985

Austen also reorganized the *News* into distinct sections: for general campus news, the association, each faculty, continuing education and alumni news including "Through the Years" (edited by Stephanie Weedon, and then by staffer Kathy Ruggiero).

The first issue of the redesigned *Carleton University Magazine* appeared in January 1988. It was published by Carleton University Press and edited by Richard Austen. This incarnation of the magazine coincided with the launch of the Challenge Fund, Carleton's "biggest fundraising campaign ever," and broadened its focus to include supporters of Carleton in the community.

"One way of ensuring they appreciate the value of their support," Austen said, "is by keeping them informed of the achievements of the university and its alumni." He continued: "Our goal is to provide our readers with an understanding of the contributions that the university is making to the advancement of knowledge in today's world. We'll strive to present the latest advances in teaching, research and community service at Carleton, be it in the arts, sciences, social sciences or engineering."

In the fall of 1990, the national alumni council established the editorial advisory committee (EAC) in order to "to breathe new life into the publication, to change not only its style but its content and to truly represent Carleton alumni all over the world," says founding chair, Michael Makin, BJ/86.

The committee painstakingly reviews each piece included in the magazine with input from professional journalists and individuals with private sector magazine experience.

"The editorial advisory committee," says Mark Giberson, BJ/84, chair from 1995 to 1999, "has provided alumni with an opportunity to take an active part in designing the direction and content of the magazine. This has helped to ensure that *Carleton University Magazine* reflects the interests and achievements of alumni as well as those of the university — providing a mirror that allows alumni to see themselves; providing a platform for alumni to speak to one another and to their alma mater."

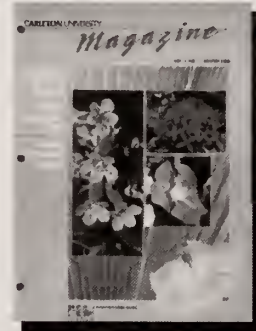
So what does the future hold for *Carleton University Magazine*?

Current EAC chair Giuliano Toluoso, BJ/83, points to the new online magazine. "I'm really excited about the new Web-based version of *CU Magazine*," he says. "It's a natural evolution of the print version. There's never enough space in three issues a year to cover all the goings on at Carleton, so the Web version makes a lot of sense."

The focus of the magazine has also evolved to offer a wider view of Carleton's contribution to Canadian society, political life, industry and technology. "Everyone wants to look back on their university days with pride," says Toluoso.

"Knowing what a fine track record Carleton continues to have in turning out graduates who make a difference certainly helps foster those feelings."

Current editor Nancy Lewis, BA/91, the members of the editorial advisory committee and everyone who contributes to the magazine are committed to nurturing your connection to Carleton. Stay in touch!



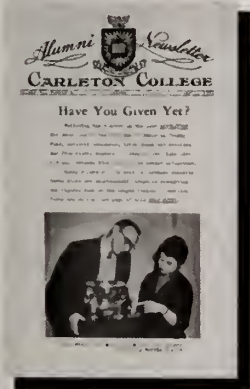
Winter 1988



Giuliano Toluoso



Richard Martin, BAHons/70. BJ/83, is on sabbatical from teaching at Algonquin College in Nepean, Ontario.



# The privileges of membership



**T**he Carleton University Alumni Association is pleased to announce an expanded package of affinity service partnerships offering outstanding benefits to all Carleton graduates on home and car insurance, financial services,



\* Meloche Monne x Investment Solutions is a division of CT Securities, Member CIPF

life insurance, extended health and dental insurance, Mastercard,

diploma frames, online clothing and merchandise, and travel tours.



For the first time, these services are being offered to current faculty and staff of the university.



Affinity partnerships guarantee you access to remarkable products and services at exceptional prices; plus, fees paid by our affinity partners support the programs and activities of your alumni association and the university.





## Journalism mentor program celebrates third year

Carleton's journalism alumni chapter recently hosted a reception to launch its third annual journalism and communications mentor program.

Alumni, students and faculty attended a reception in Dunton Tower on October 22 to mark the launch.

Chapter president Pam Pavlik, BJ/80, says the program is a great success story for the chapter and the university.

"The chapter is really proud of this achievement. We now have 21 mentors who have been successfully matched with sen-



ior and graduate students. In fact, last year one of the students in the program was hired full time at her mentor's company."

The chapter executive organizes the mentoring program with assistance from members of the faculty in the School of Journalism and Communication. Other departments at Carleton are currently looking at starting similar programs for their students.

## Grads to gather on the set of Royal Canadian Air Farce

CBC television executives are mounting a special production this spring exclusively for Toronto's Carleton journalism graduates. The alumni reception will be held on the set of CBC's hit comedy show *Royal Canadian Air Farce*.

Co-hosted by Carleton University and CBC's Judy Fantham, BJ/77, Nancy Lee, MJ/87, and Harold Redekopp, vice-president of English television, it's the second annual journalism alumni get-together to be held in Toronto. The first, attended by more than 170 alumni, was hosted last March by Ted Riley, BJ/76, president of Alliance Atlantis Releasing, on the set of the hit television drama *Traders*.

"We thought it was a terrific idea for CBC to host such an event," says Fantham, director of regulatory policy for CBC Television. "CBC has benefited from the Carleton journalism program in terms of hiring so many grads. Community partnerships are very important to CBC."

The event is an excellent venue for reconnecting with Carleton and fellow J-school alumni, says Fantham, who attended the *Traders* reception last spring.

"The Carleton journalism school is a very special school and it has produced a lot of influential journalists and media people," she says. "I think the grads from Carleton feel very passionate about what we've done in our careers. Many of us owe a lot to Carleton."

The setting for the reception is appropriate, she adds, because "it's close to the craft practised by so many of Carleton's grads."

*Royal Canadian Air Farce* is the number one rated Canadian comedy show. Cast member Roger Abbott will attend the reception along with CBC news anchor Peter Mansbridge and other senior news executives.

The reception will be held Monday, March 6, 2000, from 5-7 p.m. at the CBC Broadcast Centre on Wellington Street.

For more information call Andy Donovan at (613) 520-2600 ext. 8652 or e-mail [andrew\\_donovan@carleton.ca](mailto:andrew_donovan@carleton.ca).



Judy Fantham

## Women's soccer chapter



Under the leadership of Ottawa volunteer Mary McCormick, BAHons/94, the Carleton University women's soccer alumni chapter is planning to kick start the new year with a renewed action plan.

"With the rebirth of the chapter, we are in the process of writing a mission statement which will primarily acknowledge our intentions to financially support the current women's varsity team, among other initiatives," says McCormick, chapter president. "Our current plan is to implement a number of changes and it is our intention to seek full involvement and participation from all of Carleton's former soccer players."

The chapter held its first annual Alumni Weekend last September. Alumni members gathered in Ottawa for the varsity team's exhibition game against Laurentian University then attended a dinner following the game. The weekend wrapped up with an alumni match against the varsity players.

Former Carleton women's soccer players can contact Mary McCormick at (613) 739-0184 for more information.

## Attention architecture alumni

The School of Architecture will host a garden party reunion of its graduates and former faculty at the school on Sunday, May 14, 2000, 1:30 - 5 p.m.

This reunion is being scheduled to follow the annual RAIC and OAA Conferences being held this year in Ottawa, May 11-13, 2000.

Conference attendees and all other architecture alumni are welcome to join us.

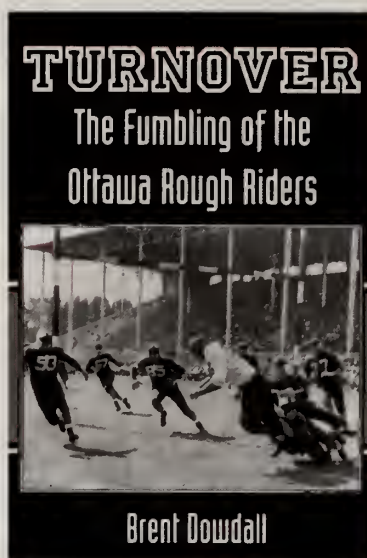
Further details will be forthcoming to all alumni. In the meantime, if you would like more information contact Professor Gil Sutton by phone at (613) 520-2600 ext. 2870, by fax at (613) 520-2849 or by e-mail at [gsutton@ccs.carleton.ca](mailto:gsutton@ccs.carleton.ca)

## Entrepreneur award helps aspiring author launch publishing career

by Richard Martin

**B**rent Dowdall, BJ/95, was reading through the winter issue of *Carleton University Magazine* last January when he noticed an ad for the Wes and Mary Nicol Entrepreneur Award. The timing couldn't have been better: He had just finished the manuscript of his book, *Turnover: The Fumbling of the Ottawa Rough Riders*, and was looking for money to help him publish it.

Dowdall phoned Richard Stanton, who administers the fund for Carleton graduate and board of governors member Wes Nicol. He submitted a six-page proposal and the manuscript and was "very fortunate" to be chosen as one of six recipients of the \$10,500 award. The award paid the bulk of the \$15,000 cost of design and production and turned his dream into a reality.



"The subject matter was timely and appropriate," says Stanton. "It was also a very entrepreneurial thing to do — for a young person to take on this kind of project. We hope it starts him on a career in publishing."

Nicol established the fund three years ago to help Carleton students and recent graduates start their own business. "It's difficult to get the initial help, the seed money, from a bank," says Stanton. It was also a way for Nicol to say thank you to the university.

The book documents the glory years of the Ottawa Rough Riders, when the team was winning Grey Cups with players such as Russ Jackson, Whit Tucker, Ron Stewart and Tony Gabriel. It also covers the long, sad decline of the franchise from 1976, when it won its last Grey Cup, to 1996, when it folded.

As a long time fan— he attended his first game with his father in 1979 at the age of six—Dowdall "got mad all over again" as he pored over newspaper archives of the team's losing seasons, especially 1993, which the *Ottawa Citizen* dubbed "the season from hell."

Dowdall, 27, felt there was a story to be told in that decline. "I wanted to know what happened," he says. "How could they go from all they were to being an embarrassingly bad football team? How did this institution lose its connection to the community?"

That connection to the community counts for a lot with Dowdall. Since graduation, he's worked at the *Armstrong News* and *Renfrew News*, as well as *Nepean This Week*. He is currently a reporter for the weekly *Carleton Place Canadian*.

"I'm a small-town journalist at heart," he says, "serving the community, making a difference to people week to week. A small town deserves good journalism as much as a large city does."

*Turnover: the Fumbling of the Ottawa Rough Riders* is available by mail at P.O. Box 39085, Ottawa, ON K1H 1A1, by e-mail at [bdowdall@chatcan.ca](mailto:bdowdall@chatcan.ca) or by phone at 1-888-874-7889.



Brent Dowdall

## Call for Proposals

### The Wes and Mary Nicol Entrepreneur Award

If you have a great idea for a business venture and are looking for start-up capital, apply now for one of six entrepreneur awards, valued at up to \$10,500 each, being offered to Carleton University students and recent graduates of the university. The awards are provided by Carleton alumnus Wes Nicol, an Ottawa-based businessman and entrepreneur.

Here's what to do:

- submit a business plan outlining projections, needed resources, current resources, and expertise;
- describe who you are, the other people involved in the project, your course of study (or year of graduation and program), and why your idea deserves consideration;
- send your proposal by March 1, 2000, to the address below.

**The Wes and Mary Nicol Entrepreneur Award**  
c/o Technology and Research Development Office  
Room 1524, Dunton Tower  
Carleton University  
Ottawa, Ontario K1S 5B6

Attention: Luc Lalonde  
[luc\\_lalonde@carleton.ca](mailto:luc_lalonde@carleton.ca)  
613-520-2600 ext. 8746

<http://www.carleton.ca/trdo/nicolaward.html>



## Celebrating the last homecoming of the century

The 18<sup>th</sup> edition of Carleton's annual autumn extravaganza held October 1-3 was a great opportunity for alumni to relive nostalgic memories and to renew old acquaintances, to network, participate in sporting and family activities, and to be entertained.

Homecoming is a great opportunity for grads to observe what changes and progress the university has made. It also provides current students with the chance to get to know some of the school's alumni and to make connections that will prove invaluable in their careers and lives.

"Homecoming presents a tremendous opportunity for the university to recognize the wonderful support it receives from alumni volunteers and friends as we celebrate Carleton's success together," says Gary Shaver, assistant director, alumni. "This year's line-up of events marked a definite step forward for us. We're continuing to build

awareness on campus in an effort to launch a major Homecoming celebration in 2002 in honour of Carleton's 60<sup>th</sup> birthday."

The annual Homecoming weekend is cohosted by the department of development and alumni services and Carleton's alumni association and is organized with the help of a team of alumni volunteers.

This year's highlights included the:

- Chancellor's Dinner for all 1946-'69 grads
- Presidents' Reception for donors and volunteers
- Official launch of the Carleton University alumni Web site
- Award presentations for Alumni and Alumni Entrepreneur of the Year



**BJ graduates from 1950 celebrated their half-century reunion.**

- Ribbon cutting ceremony for Carleton's Arthur Kroeger College of Public Affairs
- Panel discussion on *The Future Leadership of Canadian Society*
- Annual general meeting of the National Alumni Council
- Annual conference for the President's Advisory Councils
- Journalism Class of '49 reunion
- Students' Homecoming Pub
- Family Fun Festival
- Softball tournament
- Junior Ravens sports clinics
- Concert featuring local disco talent The Hammerheads
- 50th anniversary of the School of Social Work.



**Alumni association president Jennifer Higgins-Ingham (centre), with 1999 award winners Jeffrey White (Alumni Entrepreneur of the Year) and Gail Larose (Alumni of the Year).**

## Homecoming 2000

**October 13-15**

### Line up of Events:

- Presidents' Reception
- St. Pat's College Reunion
- Alumni Association Reunion
- House-Laughton Basketball Tournament featuring University of New Brunswick Reds, the University of Alberta Golden Bears and the Guelph University Gryphons.
- Annual Chancellor's Dinner (1946-'70 grads)

### For more information:

**Gary Shaver**  
Assistant Director, Alumni  
Development and Alumni Services  
Carleton University

Phone: (613) 520-3636  
E-mail: [gary\\_shaver@carleton.ca](mailto:gary_shaver@carleton.ca)

or

**Reena Bhatt**  
Chair, Homecoming 2000  
Phone: (613) 244-5380  
E-mail: [bhatt@city.on.ca](mailto:bhatt@city.on.ca)



**Chancellor Arthur Kroeger, right, at the official launch of the Kroeger College of Public Affairs.**





# Hall of Fame



**C**ongratulations to these seven former Carleton athletes/builders who will be inducted into the Carleton University Athletic's Hall of Fame on Saturday, February 12, 2000 at an afternoon ceremony at Carleton's physical recreation building. A dinner will follow that evening at St. Anthony's Hall in Ottawa.



**Robert Eccles**

Football 1967 - 1971 / Hockey 1971

Bob Eccles was an active participant in both football and hockey at Carleton. He was first draft choice (second overall) of the Ottawa Rough Riders in 1971; in 1970 he was selected as the top representative of amateur football in the Ottawa area by the Association of Canadian Travellers (A.C.T.); and in 1969 was selected as an All-Canadian by Sport Canada magazine. He was a league All-Star for three years, twice winner of the Old Crows Society Outstanding Player Award, and a recipient of both the Doug Banton Award (1969/70) and the Jack Vogan Award (1971/72). He was defensive captain of the Ravens from 1969 through 1971, and his career record of 121 yards-retained-on-interceptions stands as second overall in the Carleton recordbook.



**Janet Podleski**

Basketball 1985 - 1988 / Soccer 1988

Janet Podleski excelled in her three years as a varsity basketball player, but it was as a soccer Raven (awarded varsity status in 1987) that she garnered national recognition. She was the first woman from Carleton chosen for the Canadian Interuniversity Athletic Union's All-Canadian team (1987/88). In the same year, she led the team and the Ontario Women's Intercollegiate Athletic Association, in scoring with eight goals. Janet also led the team to a top-10 national ranking and fifth-place finish provincially and was the first Carleton woman to be named an All-Star at both national (CIAU) and provincial (OWIAA) levels, in the same year. In addition to her outstanding leadership and play for Carleton women's soccer, Janet was named at the age of 19 to the provincial team.



**Michael Trought**

Basketball 1988 - 1992

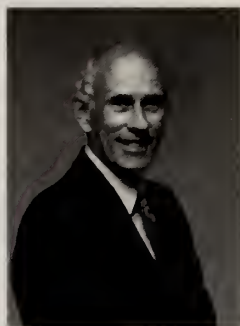
Mike Trought's amazing ability won him basketball "superstar" status at Carleton. During his four-year career at the Ravens' Nest, his trademark shooting style brought fans to their feet again and again. His impressive list of awards includes: three-time OUAA First-Team All-Star; Carleton Male Athlete of the Year (1989/90); Team MVP (1989/90); Jack Vogan Award winner (1991/92); and 1991 winner of the prestigious national Harry Jerome Award for Athletics. His on-court achievements include: leading CIAU scorer, 1991/92; and single-game Carleton scoring record by a guard of 48 points. He was co-captain in his final year, and by the end of that year he stood second in the OUAA league scoring records, and third in Carleton's books.



**Gail Blake**

Volleyball 1967-70 / Builder

Gail Blake is an exceptional athlete and leader whose contributions to Carleton began in 1967 and continue today. From 1967 to 1970, Gail played on the Carleton women's intercollegiate volleyball team. During this time, Gail acted as Team Captain for two years (1968/70) and led her team to the Ontario-Quebec Women's Conference of Intercollegiate Athletics championship in 1970. She also received numerous individual awards including the OQWCA Most Valuable Player (1970), two-time winner of the Ruth Coe Memorial Award (1969/70), the Alumni Award for volleyball (1970), and Carleton's three-bar plaque. After graduation, Gail joined the athletics staff at Carleton where she pursued her involvement with volleyball serving as the women's coach from 1970 until 1977. Gail continues to participate on and chair numerous committees for Carleton and CIAU.



**Keith N. Harris**

Builder

Carleton's Director of Athletics for 35 years, Keith Harris nurtured the entire interuniversity sports program at Carleton from its modest mid-century First Avenue beginnings to the wide-ranging program of the 1990s. He planned and supervised construction of the University's athletics facilities and broadened the varsity sports program with careful attention to the principle of gender equity. He served as Head Football Coach from 1959 to 1968 and Assistant Coach until 1974; and as Ski Coach, from 1959 to 1964. Keith served in many leadership positions, with the Ontario Universities Athletic Association (President 1988/90), the Ontario-Quebec Interuniversity Football Conference (Commissioner 1980/96), and the Canadian Interuniversity Athletics Union (President, 1973/74).



**Jean Prebble**

Basketball 1957-1960

Jean Prebble moved from outstanding athlete status at South Carleton High School to Carleton in 1957 where she played women's basketball for three years (1957-1960). At that time, Carleton competed in the Senior City League of which they were champions in 1959. Jean led the league as top scorer and was elected the Most Valuable Player that same year. She captained the team in 1960 and earned university letters in 1959 and 1960. She served as a member of the Carleton Athletics Board for two years (1958/60) and participated in intramural sporting events. After graduation, she went on to teach and coach at the secondary level where her team won a senior girls basketball title and reached the finals on several other occasions.



**Ernie Zoppa**

Basketball 1956 - 1959 / Builder

Ernie Zoppa's contributions to Carleton as an athlete and a coach are immense. He played for the Carleton Ravens basketball team for three years (1956/59). During this time, the team won the Ontario - St. Lawrence Intercollegiate Athletic Association championship twice (1957 and 1959). Ernie co-captained the team for two seasons (1957/58; 1958/59). He was awarded the Doug Banton Award for Basketball in 1958. After graduation, Ernie returned to Carleton in 1963 to coach the intermediate men's basketball team, the Cardinals, which won the city intermediate championship. Ernie coached the Ravens' basketball team for the next four years (1964/68), bringing home the championship in three out of four years. This set a coaching record which stands today (70 wins, 31 losses). Ernie has served Carleton as an executive committee member of the Carleton University Ravens Basketball Alumni Association; a member of the Hall of Fame Executive Committee; and Chair of the Event Committee.

**For ticket information call  
(613) 520-4480 or email: [ravens@carleton.ca](mailto:ravens@carleton.ca)**



## Saluting a tradition of excellence at Carleton: an evening of pride

In accepting the 1999 A.D. Dunton Alumni Award on December 1<sup>st</sup> in Toronto, Trina McQueen, BJ/64, compared the bond shared by the 100-plus Carleton friends and supporters in attendance to the “stickiness” of a well-designed Web page — in Internet jargon it’s that indefinable quality that keeps browsers coming back to a site.



Left to right: Judy Fantham, Trina McQueen and Jane Gilbert.

“Carleton developed my ideas, my ways of thinking, my intellect, my perception. Carleton put me on a road from which I haven’t seen a lot of reason to stray,” says McQueen, a member of the university’s president’s advisory council and an unflagging supporter of Carleton.

The reception and dinner, hosted by President Richard Van Loon and organized by the department of development and alumni services, perfectly illustrated the truth of McQueen’s remarks.

The invitations and the matching dinner programs which adorned the tables were designed by Carleton graduate Sasa Petricic.

The setting, an elegant ballroom at Toronto’s Granite Club was sponsored by

one of Carleton’s affinity partners, Meloche-Monnex. Mark Jodoin, BJ/79, of DigIT Interactive Inc. which designed Carleton’s award-winning alumni Web site, helped show-

case the site at the event. Carleton graduate and president’s advisory council member

Keith Sjogren, BA/71, led the evening’s program by toasting Carleton. And throughout the evening’s festivities, several key donors and supporters were recognized for their roles.

Donna Morrison, BJ/90, vice-president, corporate communications for Manulife Financial, presented a \$125,000 cheque from Manulife to Chris Dornan, director of the School of Journalism and Communication.

One of the evening’s highlights was when alumni Jane Gilbert, BJ/80, and Judy Fantham, BJ/77, stood to co-present the A.D. Dunton Alumni Award to their friend

and mentor, CTV executive Trina McQueen, who was honoured for her outstanding achievements in the field of broadcasting.



Left to right: Alex Wooley, BA/89, Benilda Silkowska-Masior, Henry Kowalski, Judy Fantham, BJ/77, and Mark Sikstrom were among the guests who gathered in Toronto on December 1, 1999 to celebrate Carleton’s “tradition of excellence.”

## Manulife gift to journalism chair “a perfect fit”

With nearly 10 years of experience in public relations and communications, Donna Morrison, BJ/90, was in a good position to recognize a partnership opportunity when she saw one.

The vice-president of corporate communications for Manulife Financial, Morrison knew when she read an article in Carleton’s alumni magazine about a campaign to fund a Chair in Business and Financial Journalism that it was a “perfect fit” for her company.

As she puts it, “It fit in very well with Manulife’s corporate citizenship program to support post-secondary education and it fit in with our communications/media strategy as well.”

Having graduated from Carleton’s journalism program and working in the financial services industry, Morrison, 32, saw the value of having a specialized degree stream in business reporting. “From where I sit now, I saw the importance of having a program in business and financial journalism. It will provide students with a focus.”

At Morrison’s suggestion, Manulife agreed to provide \$100,000 to Carleton’s School of Journalism and Communication for the chair plus another \$25,000 for scholar-

ships for students in the program. The gift announcement was made official on December 1, 1999, at the Granite Club in Toronto, when Morrison presented the university with a cheque for \$125,000.

The gift brings the total raised to \$561,000 toward the goal of \$700,000 which is needed to establish the chair. The School of Journalism and Communication is expected to launch the specialized degree stream in the fall of 2000.

The degree specialization will be the first of its kind in Canada. While Carleton has produced many of Canada’s leading business and financial journalists, the university has not offered a specific program designed to train business journalists.



Donna Morrison

Morrison says the financial services sector is clamoring for knowledgeable, well-trained journalists who can interpret and explain issues of finance and commerce.

“There’s a huge trend now towards bringing in investor relations departments that are savvy in corporate communications and are able to communicate financials to shareholders,” she says. “There are definitely professional opportunities out there in the investor relations field apart from journalism and public relations.”



See full version of story online

## Creative energy, and innovative partnerships drive Kroeger College campaign

**L**ess than three months after the official launch of the \$1.5 million fundraising campaign for Carleton's Kroeger College of Public Affairs, pledges totalling more than \$700,000 have been secured from individual and corporate donors.

"We're halfway there," says Patti Davis, project fundraiser for Carleton's development office. "The new year forecasts are even more encouraging. We're very pleased with the response from both individuals and the corporate community."

Named in honour of Arthur Kroeger, Carleton's chancellor and one of Canada's most highly regarded experts in public affairs, the college houses Carleton's new four-year honours program, the bachelor of public affairs and policy management.

"The whole idea of the Arthur Kroeger College and the philosophy of what it's trying to do is a very attractive one," says George Anderson, BA/69, and chair of the steering committee for Kroeger College.

A volunteer steering committee led by Anderson is driving the campaign for Kroeger College. "Our team is a good team," says Anderson, president of the Insurance Council of Canada. "We've got a very diverse group working on this and a lot of creative energy is being brought to the equation."

In what Anderson refers to as "the modern approach to fundraising," organizations are not only being asked to make direct contributions to the college, they've been given lots of innovative partnership opportunities such as sponsorship of program enhancements for the college.

"In contemporary times, asking people for money is never easy," he says. "Companies want to see specific value for their do-

nation. You have to create products that they can endorse with their donation."

These creative fundraising efforts are proving to be popular with donors. Pharmaceutical manufacturer Glaxo Wellcome Inc. has pledged \$150,000 over three years for the title sponsorship of an annual leadership forum to begin in 2001. Bringing together prominent Canadian leaders as well as students in Kroeger College, the forum will examine emerging issues that affect Canadian society.

Geoff Mitchinson, BPA/83, vice-president, government affairs and public policy for Glaxo Wellcome, says the launch of Kroeger College "was a very innovative move on the part of the university and one that was very much needed."

Companies may also sponsor a new series of awards that will honour outstanding contributions to Canadian society and public life. Starting next winter, the Kroeger College Awards for Public Affairs will be presented to individuals or organizations that have distinguished themselves in one of five key areas: ethics, public discourse, policy leadership, citizenship and community affairs, and management.

Sean Moore, BA/75, DPA/76, a public policy adviser with Gowling, Strathy & Henderson in Ottawa, and a member of the fundraising steering committee, says the awards program is a way of "enlisting representatives from the public, private or non-profit sector to help the college, while giving them

an opportunity to acknowledge the value of excellence in public affairs."

A \$156,000 gift from the C.P. Foundation will go toward title sponsorship of the Kroeger College Awards dinner as well as to the student co-op sponsorship program which will provide students with placement opportunities in voluntary sector organizations.

POLLARA, one of Canada's top polling firms, has agreed to sponsor an annual Kroeger College-POLLARA poll. Angela Marzolini, BAHons/91, POLLARA's executive

vice-president, says the poll will serve as a leading academic analysis of the mood of Canadians on the important issues of the day. Over three years, this pledge will represent nearly \$150,000 in services.

The university named its new boardroom in Kroeger College after Ottawa philanthropist E. Bower Carty in honour of a major individual gift. Generous pledges have also been received from the Insurance Council of Canada, the Canadian Bankers Association, Gabor Communications, Association House, the Canadian Newspaper Association, and the Investment Funds Institute of Canada.

Other partnership opportunities include a visiting fellowship program, an annual lecture series, an annual public affairs conference, and an electronic resource centre for students.

## Capital campaign levy allows students to invest in themselves

By Suman Bhattacharyya

**L**isa Wiens uses Carleton's fitness centre three times a week. To her, the recent 1,300-foot expansion of the facility was a welcome change.

"I think it was an excellent idea," says Wiens, a fourth-year political science student. "Athletics and physical health are just one aspect of university life and I think a university is about more than just academics."

The fitness centre was expanded to accommodate a 25 percent increase in user capacity. New cardiovascular and weight training equipment was added, in addition to a new family/special needs change room.

The enhancement of the fitness area of Carleton's athletics centre was made possible through the student levy portion of the Capital Campaign. In 1997, students voted overwhelmingly to support the \$35 annual levy to help the university improve its services, facilities and programs for students. This past year, students donated more than \$282,000. The money was directed to upgrading athletics, computing and residence facilities.



George Anderson left, and Arthur Kroeger.



"It's a beneficial thing when it comes to the constant improvements that we enjoy," says Scott Bowman, finance commissioner of the Carleton University Students Association. "It's about making the student experience at Carleton easier."

Joe Belfontaine, president of the Carleton University Students Association, says the fund is an investment that allows students to help students. "It's money out of their pockets to improve the environment of the university they attend," he said.

Computer labs have also undergone a significant upgrade, the result of a contribution from the student levy plus funding from

facilities," says Wendy Stark, chief information officer.

The latest upgrades completed last summer include the addition of 150 new, high-speed computers, in addition to upgrading the 160 existing computers in the 20 labs on campus. Computers in the upgraded labs are equipped with Microsoft and Corel Office 2000 suites, Front Page 2000, Netscape Communicator 4.6, Internet Explorer 5 and more than a dozen other specialized software packages.

"The goal is for students in any program to have access to modern software and Internet applications and to have a consistent computing experience on campus," Stark says.

Campus residences also felt the effects of the levy. A \$70,000 portion of the levy was put toward new furniture for student rooms in residence, particularly desks and chairs.

Under the student levy guidelines, students can direct where the funds will be spent. Students also have the choice to opt out of the fund.

However, Wiens says she thinks most students are unaware of where their money was going. "If they (the students) knew the Capital Campaign was money being put into their own university, then I think far fewer people would have asked for it back."



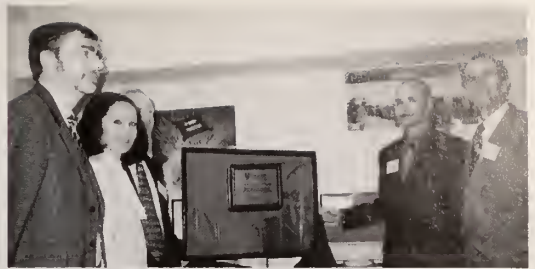
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**Carleton students in the expanded fitness centre.**

the university's sponsorship agreement with Coca-Cola and the Access to Opportunities program.

"Carleton is leading the pack in terms of what we offer students by way of the number of computers available, the range of software we offer, Internet access and CHAT



**Representatives from Nortel Networks, Texas Instruments and Carleton unveil the plaque for the new DSP Lab for Advanced Communications Research and Education .**

## Carleton a world leader in digital signal processing

Carleton is now known as a world leader in digital signal processing (DSP) research as a result of its launch of an elite laboratory last fall.

The university launched Canada's first Texas Instruments DSP laboratory on September 29, making it unique in the country. Carleton joins a league of some 38 premier universities around the world that are recognized as leaders in digital signal processing.

"We got recognition from Texas Instruments that we are an elite lab...this is very significant," says Rafik Goubran, chair of Carleton's systems and computer engineering department. "As professors and students, we should all be proud of that."

"The recognition confirms that the particular institution is a world leader in DSP research," says Torrence Robinson, Texas Instruments' manager of university programs.

DSPs are real-time microprocessors designed to deal with the demands of processing information. The technology is used to develop wireless communications, high-speed Internet transmission, medical equipment and cars.

Goubran says the lab will allow post-graduate students "do more state-of-the-art research" on projects funded by Nortel, Mitel, and other high technology companies.

Texas Instruments supplied most of the equipment for the \$500,000 lab, while Nortel supported it through its scholarships and research programs.



[See full version of story online](#)

## Crosskeys names Carleton scholarships after founding CEO

Telecommunications software provider CrossKeys Systems Corporation last fall announced the establishment of the John Selwyn Scholarships for Excellence. Named after the company's founding CEO and 1982 Carleton graduate John Selwyn, the five scholarships of \$1,000 will be awarded annually for the next five years, bringing CrossKeys' total contribution to \$25,000. The annual scholarships will be presented to third-year students with the highest academic standing in technology-related computer science or engineering programs. The first recipients will be announced in the spring of 2000. Here, representatives from CrossKeys Corporation join Carleton faculty and students on campus in October at the university's annual career fair.



## fifties

'56

**Peter Worthington, BJ/56**, was awarded the Colin M. Brown Medal of Freedom last November by the National Citizens' Coalition. Peter adds this to a long list of other honours, including four national newspaper awards, two national magazine awards, and a place in the Canadian News Hall of Fame. He is editor emeritus of the *Toronto Sun*.

## sixties

'66

**Susan Davidson (Becker), BJ/66**, has received the 1999 Anglican Editors' Award for front page, general excellence and news reporting for *Cross-talk*, the Anglican Diocese of Ottawa newspaper she edits. She lives in Ottawa.



'67

**Sharon Batt, BAHons/67**, has started a two-year appointment as Nancy's Chair in Women's Studies at Mount Saint Vincent University. Sharon is the seventh appointment to the chair, which was established by a federal government grant in 1984 and endowed by Nancy Ruth, a well-known Canadian feminist and philanthropist. Sharon lives in Halifax.

**David Eisenstadt, BJ/67**, was recently named by the Canadian Public Relations Society as one of the first members of its newly established College of Fellows. Modeled after the Public Relations Society of America College, of which David is also a fellow, the Canadian College honours accredited members who have practised public relations as their full-time profession for more than 20 years and have made significant contributions to the industry in Canada. David is a founding partner of The Communications Group, Inc., of Toronto.



'68

**Jack W. Simonson, BA/68**, retired last year from the Bay District School System, Florida, after 31 years. He served as a teacher, high school department head, high school assistant principal and district school superintendent. He has started a new career as a mathematics professor at Gulf Coast Community College. He lives in Panama City, Florida.



**James Wall, BA/68**, was recently appointed Canadian ambassador to Zimbabwe and Botswana. He previously was director-general of the international and economic issues directorate at Environment Canada.

**Gerard L. Veilleux, MA/68**, was recently appointed to the board of directors of BioChem Pharma, Inc. Currently president of Power Communications, Inc., he lives in Montreal.

'69

**Ernie Parsons, BEng/69**, was elected MPP for the riding of Prince Edward-Hastings in the Ontario provincial election of June 3, 1999. Ernie resides in Stirling with his wife Lin and their six children.

## seventies

'71

**George W. J. Laidlaw, BScHons/71**, recently published his first novel *Celestial Impeachment*, a spy/political story of intrigue and romance. He has also signed a contract for a second book to be released on CD, diskette or downloaded from Book-on-Disk in the first quarter of 2000. A novel about the rediscovering of Peking Man fossils, its title is *When a Hummingbird Sings*.

**Richard B. Lindsay, BEng/71**, was elected director of the 22,000-member Defense Research Institute in Chicago, North America's largest association of civil litigation defence lawyers. He is a founding partner of the law firm Lindsay Kenney, Barristers and Solicitors. After completing his engineering degree at Carleton, he obtained his LLB from the University of British Columbia in 1977. He lives in Langley, B.C., with his wife Jan and their four children.



'72

**Julia Weller, BJ/72**, is a lawyer with a Virginia-based firm with 10 U.S. offices, as well as offices in Europe and Asia. Her practice is focused on energy, both U.S.-based and international. Before completing her law degree at McGill University in 1978, she worked as a journalist for many years. She lives in Washington, D.C., with her husband, Dan Hartmann, a professor in the pathology department of Georgetown University, and their three children.

**Tom Sherwood, MA/72, PhD/94**, has accepted an appointment at Carleton as ecumenical chaplain. He previously served for 15 years as minister of Orleans United Church in Orleans, Ontario.

'73

**Kitty McKinsey, BAHons/69, BAHons/73**, has been awarded a University of Hawaii Asia fellowship for mid-career journalists. She is now in Honolulu doing graduate work in Asian Studies and studying Mandarin Chinese. She is on leave from her job as senior correspondent for Radio Free Europe/Radio Liberty in Prague. Last spring she covered the Kosovo refugee crisis from Macedonia.

**Murray MacLean, BCom/69**, was recently given an award of recognition from the International City/County Management Association. After a long career with the City of Ottawa, he moved on to a distinguished career with the municipalities of Moncton and London, Ont., before becoming chief administrative officer for the Village of Rockcliffe Park in 1988.

**Michel Gravel, BEng/73, MEng/80**, is executive director of the Transportation Association of Canada

and the Canadian Council of Motor Transportation. He previously held the positions of vice-president and chief transportation engineer for Delcan Corporation and president of the board of directors for Roche-Bolduc. He resides with his wife, **Jane Walford-Gravel, BA/73**, in Chelsea, Quebec.

**Daniel Joe, BSc/73**, is executive assistant to the dean in the faculty of physical education and recreation at the University of Alberta. He graduated with a bachelor of physical education from the University of Alberta in 1977 and has been on the teaching staff there since 1980.

**Jason Moscovitz, BJ/73**, received an honorary doctor of laws from the University of Western Ontario on October 21, 1999. He is currently chief political correspondent for CBC television and can be heard on Saturday mornings on CBC radio as host of "The House," a behind the scenes look at Canadian politics. He lives in Ottawa.

**Judith A. Snider, BSc/73**, was appointed vice-chair of the National Energy Board. She lives in Calgary.

**Sheila M. Tyndall, BA/73**, has recently become principal of PeoplePlus North, a management consulting practice based in Sudbury, Ontario, which serves a broad range of non-union and unionized organizations in the private and public sectors throughout northern Ontario.

'75

**Elisio Temprano, BA/75**, was appointed president of the Royal Architectural Institute of Canada on June 1, 1999. He lives in Ottawa.

'76

**Michael Bennett, MSW/76**, married Celia Ross last year. They are pleased to announce the birth of their son, Alasdair, in July 1999. Michael continues to practise criminal, civil and native law in Sault Ste. Marie, Ontario, where Celia is president of Algoma University.

**Elizabeth Eckholm, BA/76**, recently completed her PhD in music from McGill University. She also holds a BMus and MMus from McGill. She has resided in Quebec since 1985.



**Randall Nelson, BScHons/76**, a trade policy officer in the department of foreign affairs and international trade, was presented with a Head of the Public Service Award for his role in helping to contain the spread of the Asian Long-horned Beetle in Canada. The award was presented in December 1999 by the Clerk of the Privy Council, Mel Cappe. Randall resides in Winchester, Ontario, with his wife Diana and their three children Chris, Alexandra and Hana.

**Laurier Schramm, BScHons/76**, has been promoted to president and CEO of the Petroleum Recovery Institute. Laurier has been with the institute in varying research and management capacities for the past 11 years. He lives in Calgary.

'78

**P. Vivian Leir, BScHons/78**, recently returned to Toronto after four years in Saint John, New Brunswick. Vivian and her husband Monir Taha are pleased to announce the birth of their daughter, Clarisa J.J. Leir-Taha, on January 30, 1997.



**Christopher A. Sowden, BA/78**, is based at the Calgary International Airport. He previously worked at the Canadian embassies in Riyadh, Saudi Arabia (1991), and in Belgrade (1997). He continues to be an avid fly fisherman.

**Lana Seabrooke, BAHons/78**, was recently named dean of the centre for continuing education at John Abbott College in St. Anne de Bellevue, Quebec. Lana has worked as an administrator at John Abbott for the past 12 years. She was previously administrator for the school of continuing education and the department of mechanical and aeronautical engineering at Carleton.

## '79

**Shawn Haley, MA/79**, has started a publishing business in Alberta. His book, *Look at the Sky: Death in Cultures around the World*, was published in 1999 by Eaglecreek. Shawn teaches anthropology at Red Deer College. He also is co-authoring another book, *War on the Home Front*, to be released in Spring 2000. He invites all Carleton alumni to visit his Web site at [www.eaglecreek.org](http://www.eaglecreek.org).

**Gillis Harp, BAHons/79**, has been appointed professor of history at Grove City College in Pennsylvania. He has also taught at Acadia University, McGill University and the University of Toronto. He is currently working on a biography of Boston preacher Phillips Brooks.

**John J. Heney, BJ/79, MA/83**, recently published *The Thunder Within*. It chronicles his eight-year journey recovering lost speech, motor skills, and control of his limbs following a sudden collapse in 1991. Married to Kathy Heney, he now works as a consultant in the field of the healing arts, attitude, team-building and organizational effectiveness. He lives in Nepean, Ontario.

**Terry Lavender, BA/79**, has been promoted to associate director of publications at the University of Western Ontario. He is currently volunteer Webmaster for the Canadian Science Writers' Association, [www.interlog.com/~cswa](http://www.interlog.com/~cswa).

**Spencer J. Overgaard-Thomsen, BA/79**, received his master of divinity from the University of Saskatchewan in 1983. He is a psychotherapist in



Third Grenville girls gather in New York

The 14th annual Third Grenville girls' weekend took place July 10, 1999, at the home of Kim Schoch in Lake Clear, New York. Alumni from across Canada attended the event including Susan Wright, BJ/79, of Ottawa, Val Marshall, BJ/78, of New Orleans, Louisiana, Debbie McDonald (McMann), BCom/78, of Newmarket, Ontario, Grace Thrasher (Vandermeulen), BJ/78 of Winnipeg,

Karen Deterding, BA/79, of Ottawa, Mary Josey, BJ/78, of Pembroke, Ontario, Cheryl MacLean, BA/79, of Kitchener, Ontario, and Charlene Lapp of Ottawa. Julie Vandervan (Rhiness), BJ/78, of Calgary was unable to attend this year's festivities. The Grenville girls are looking forward to holding this annual event well into the 21st century.

private practice in Toronto and holds a diploma from the Canadian Centre for Psychotherapy. He and his wife, Nancy S. Mingo, are pleased to announce the birth of their daughter, Anne, in August 1999.

**Gerald S. Skinner, MA/79**, was recently appointed Canadian ambassador to Kazakhstan. He also holds concurrent appointments as ambassador to the Kyrgyz Republic and Tajikistan.

## Eighties

### '80

**Per Andersen, BEng/80**, finished his master's in computer science in August 1997 at Texas Tech. He is currently finishing his PhD in computer science there. Since arriving at Texas Tech, he has been working on research in parallel systems. His wife, **Susan Andersen, BA/80**, completed a master's in nursing and works as a family nurse practitioner. The couple lives in Lubbock, Texas.

**Marta Moszczenska, BA/80**, was recently appointed Canadian ambassador to Hungary. She also holds a concurrent appointment as ambassador to Slovenia. She has served as councillor (commercial) and consul at the Canadian embassy in Jakarta for the past three years.

**Pam Pavlik, BJ/80**, has recently joined the Victorian Order of Nurses for Canada as director of communications. She lives in Ottawa and is current president of Carleton's journalism chapter. The year 2000 is the 20th anniversary of her graduation. She would love to hear from former classmates at [ppavlik@magma.ca](mailto:ppavlik@magma.ca).



### '81

**David M. Bolger, BA/81, BAHons/82, MA/83** and his wife **Colleen, BJ/85, BA/90**, are expecting their first child in February. The couple was married in September 1995.

**Stephen Fairbairn, BA/81**, received his master of education from the University of Lethbridge in May 1999. He lives in Elkford, B.C., where he teaches information technology and math at the local high school. He can be reached at [seeker@elkvalley.net](mailto:seeker@elkvalley.net).

**Neil D. Reeder, BJ/81**, was recently appointed Canadian ambassador to Brunei Darussalam. He previously was director of media relations at the Privy Council Office.

### '82

**Vivian Bright, BAHons/82, CTESL/83**, and her husband **Lorne Anderson, BA/86, BJ/87**, have moved to Ottawa from Pembroke with their children Paul, 10, and Janice, 6. Lorne has been working since July 1998 at CHRI 99.1 FM and Vivian became vice-principal of Woodroffe Avenue Public School in September 1999.

**Rosemary Logan, BA/81**, and her husband, **Kenton Hall**, are pleased to announce the birth of their son, **David Hall**, on October 4, 1999. Rosemary is serving as counsel for the legal services branch of the Ontario Ministry of Transportation. The couple lives in Toronto.

**John A. McMunagle, BA/82**, and his wife, **Anne Clark-McMunagle, BA/82**, live in Ottawa. Last May, John received the Carleton University students' association teaching excellence award. He recently became a lieutenant in the Canadian Navy. He was assigned to the judge advocate general's office as a part-time defence lawyer. Anne received a promotion with the Public Service Alliance of Canada to co-ordinate the newly created representation section which deals with arbitration, classification and equal pay.



### '83

**Yvonne Dionne, BA/83**, married François Matte in 1996. They happily welcomed their son Jean-Luc in January 1999. Yvonne is working in Web services management and studying for an MBA online via Athabasca University. She lives in Ottawa.

## In memoriam

**Helen Mae Fairbarns, BJ/67**  
on March 23, 1999

**Brian Francis O'Meara, BAHons/67**  
on October 11, 1999

**Richard H. Murphy, BEng/74**  
on May 11, 1999

**Dirce Vardanega, BA/78**  
on December 16, 1999

**Domenic Princi, BEng/87**  
on May 25, 1999

**Daniel Timothy Rowan, BA/87**  
on November 13, 1999

**Robert W. Stephenson, BAHons/71**  
on September 17, 1999

**Marilyn Duncalfe (Kusznier), BA/83**, and her husband Marc are pleased to announce the birth of their daughter Justine Eleanor, a sister for Clay. The family lives in Red Lake, Ontario.

**Yvonne Lysack, BAHons/83**, and her husband Maxym are pleased to announce the arrival of their second daughter, Yuliana Ruisa, on July 15, 1999. Her sister, Anevana Ileana, recently turned three. The family resides in Nepean, Ontario.

**Rob Shields, BA/83, MA/86**, has received a three-year Social Sciences and Humanities Research Council strategic grant to study the challenges of a knowledge-based economy. Rob is acting director of the Institute of Interdisciplinary Studies at Carleton.

## '84

**Gordon L. Belyea, BEng/84**, earned his master's of divinity at Tyndale College and Seminary in May 1999. He was ordained by the Bath Road Baptist Church on June 19, 1999. He and his wife Louise have moved to Madoc, Ontario, where Gordon serves as pastor of Madoc Baptist Church.

**Ben Pettella, BA/84**, is currently working in IT support at Universal Studios Canada. He recently celebrated his 12th anniversary with his wife Wendy. Their son Eric, 10, will be starting grade five in the immersion program. The family lives in Willowdale, Ontario.

## '85

**Travis L. Gee, BA/85, BAHons/88, MA/93, PhD/98**, married **B. Chantelle McCann, BA/87**, in



### Geography graduates go high-tech

DM Solutions Group, an Ottawa high-technology company founded last year by Carleton geography grad Dave McIlHagga, held an open house for high school and university students, colleagues, and partners from other organizations and government departments in November 1999. The event marked the firm's expansion into their new office suite at 116 Lisgar Street. Four of the company's five full-time employees graduated from Carleton. Left to right are: Dave McIlHagga, BAHons/97, Fred Warnock, BAHons/87, Fraser Moffatt, BAHons/99, and Jennifer Crain, BAHons/98.

1991. He is a lecturer at the University of New England in Australia. When the couple left Ottawa in January 1999, Chantelle was manager of Carleton's telecounselling office. The couple lives with their two sons, Trevor and Derek, in New South Wales, Australia.

**Brad Hampson, BA/85**, is a sergeant in the detective office of the Ottawa-Carleton Regional Police in Ottawa. He married Miriam Stopar in August 1999. She teaches grade six at Rockcliffe Park Public School and is a graduate of McGill

University and the University of Ottawa. The couple lives in Ottawa, and welcomes e-mails at [hampsonb@police.ottawa-carleton.on.ca](mailto:hampsonb@police.ottawa-carleton.on.ca).

**Dora Vell, BCS/85**, is a partner at Heidrick & Struggles, a high technology firm. She is currently recruiting senior technology executives after 11 years of working in development and sales positions at IBM. She and her husband, Dean Tai, live in Toronto.

## '86

**Ann D. Sharp, BA/86, MSW/91**, is currently operating a bed and breakfast situated in Ottawa South. She previously worked for several years in senior management in the non-governmental organization sector.

## '87

**Keith Allan, BEng/87**, and his wife **Mona Allan (Boyle)** are proud to announce the birth of their twins, Kevin Brendan and Isabelle Monique, on September 29, 1998. The family lives in Kanata, Ontario.

**Ann Remtulla (Rowe), BAHons/87**, and her husband **Abdeen** are pleased to announce the arrival of their second son, **Kamil John**, on July 4, 1999. The family lives in Mississauga, Ontario.

## '88

**Francesca Binda, BAHons/88**, has been living and working in Bosnia and Herzegovina for the last four years. Working with Bosnian political parties and parliamentarians, Francesca is in Sarajevo with the Washington-based National Democratic Institute for International Affairs.

**Vera Eastwood, PhD/88**, is on leave of absence from her position as senior lecturer at the University of Auckland. She recently moved to Indianapolis, Indiana, with her husband **Brian**, who accepted a position with Eli Lilly and Company.

**Ann Marie Hume, BJ/88, BScHons/89**, and her husband **Peter Hume, BAHons/88**, are pleased to announce the early but safe arrival of their first child, **Helen Patricia**, on April 30, 1999. Peter is a regional councillor and Ann Marie is a

### Congratulations on the arrival of the following Carleton University

## Future Alumni

**Isabelle Monique Allan**, September 29, 1998  
**Kevin Brendan Allan**, September 29, 1998  
**Patrick Thomas Boyer**, May 4, 1999  
**Justine Eleann Duncalfe**, September 20, 1999  
**Adam Gordon Morin**, June 1, 1999  
**Alexander Goudge**, February 6, 1998  
**Kyla Marie Garvey**, May 1, 1999  
**David Hall**, October 4, 1999  
**Clarissa J.J. Leir-Taha**, January 30, 1997  
**Breman James Marchessault**, June 9, 1999  
**Yuliana Raïsa Lyrack**, July 15, 1999  
**Kamil John Remtulla**, July 4, 1999  
**Norman Benjamin Summers**, June 19, 1999  
**Ava Renée Van Heerden**, August 6, 1999



Patrick Thomas Boyer



Norman Benjamin Summers



Kyla Marie Garvey



The Allan twins



Breman James Marchessault



senior policy adviser at the Privy Council Office. The couple lives in Ottawa.

**Elaine Medline, BJ/88**, recently published *A Silent Summer*, a novel aimed at girls 12 and up. The book is published by Scholastic Canada. She lives in Toronto.

**Lyne Parent-Garvey, BPA/88**, and her husband Frank are pleased to announce the birth of their daughter, Kayla Marie, on May 1, 1999. The family lives in Gloucester, Ontario.

## '89

**Sandra Burkholder, BJ/89**, her husband Christopher Newton and their daughter Katie are pleased to announce the arrival of Stephen Henry, on August 30, 1999. Sandra and Chris operate a wood remanufacturing business, specializing in log homes and custom planning. The family lives in the interior of British Columbia, and can be reached at [cnewton@direct.ca](mailto:cnewton@direct.ca)

**David E. Davidson, BScHons/89, MA/93**, moved to England to work on the new Canadian satellite in progress. He is working as a business development manager for InfoTerra. He married Barbara Roth last year.

**Mike Wilde, BEng/89**, works for McCormick Rankin Corporation. His company has relocated him to Brisbane, Australia, for a two-year assignment. Mike and his wife Laura were expecting their first child in January 2000.

**Paul Pomajba, BA/89**, and his wife, Fiona, are pleased to announce the safe arrival of their second

and daughter, Hilary Sarah, on July 12, 1999. Paul is acting sergeant with the Chatham Kent Police Service. He lives in Chatham, Ontario.

## Nineties

## '90

**Jacques Poitras, BJ/90, MJ/91**, is bureau chief at the *New Brunswick Telegraph Journal*. He is getting married in August to Giselle Goguen, a lawyer and consultant. Jacques lives in Moncton, New Brunswick.

**Carla Shore, BJ/90**, married Glen McNamara in August 1999 in Vancouver, where she works as a writer and public relations consultant through her company, C-Shore Communications.



**Shawn Goudge, BAHons/91**, is president and co-owner of Provincial Paralegal Consultants Inc., a full service paralegal company in Ottawa. Shawn and his wife Lesley (Turpin) are pleased to announce the birth of their son Alexander Kyle on February 6, 1998.

## '91

**Natalie Anne McDonough (Power), BA/91**, married Timothy Blake McDonough on October 16, 1999, in Durham, New Hampshire. They are both librarians with the Queens Borough Public

Library in New York City. Natalie Anne is the assistant division manager and Timothy Blake is a branch manager.

**Lori MacLean, MJ/91**, married Steve Guy of North Sydney, Nova Scotia, on July 31, 1999. Guests included former J-school classmate Ed Klajman and his wife Norah of Toronto. Lori and Steve live in Halifax, where Lori is communications coordinator of the Nova Scotia Human Rights Commission.

**Sue Kavanagh, BA/91**, and her husband Eric St-Jean welcomed twin boys Richard and Thomas on April 16, 1999, brothers for Ryan, nine, Jeffrey, seven, and sister Julia, four. The family lives in Ottawa where Sue is the beta co-ordinator at JetForm Corporation.

**Debbie Perry (Provost), BA/91, BA/95**, married Randy Perry in June, 1999. The couple is pleased to announce the birth of their twin daughters on July 27, 1999. They live in Nepean, Ontario.

**Barbara Plett, BJ/91**, has been working as a freelance journalist in Egypt for six years. She is moving to Amman, Jordan, to become a reporter for the BBC.

## '92

**Brenda Massey, BA/92**, received a diploma in music theatre performance in 1996 and is currently a working professional actor in Toronto. She wrote the show *Romantic Comedy for One* produced last March as part of Ground Zero Festival at York University.

## Here's how to become a Class Act

Simply complete this form and return it to us so we can share your news and achievements with fellow grads in the Class Acts section in both the print and online editions of *Carleton University Magazine*. Be sure to let us know whenever you move so you don't miss future issues of the magazine. Please return to: Carleton University Alumni Association, 1125 Colonel By Drive, Ottawa, Ontario, K1S 5B6.

**NAME** \_\_\_\_\_  
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**SPOUSE** \_\_\_\_\_  
 title first name surname previous name degree/university

**HOME ADDRESS** (please complete if different from the one used for this mailing)

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 province/country postal code telephone

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 \_\_\_\_\_  
 office/department street city  
 \_\_\_\_\_  
 province/country postal code telephone fax email

**PERSONAL NEWS** (include a photo and we'll try to print it too) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

☐ Please include my child in the Future Alumni column. Name \_\_\_\_\_ Birth date \_\_\_\_\_

**Fax: (613) 520-3587 E-mail: [devalum@carleton.ca](mailto:devalum@carleton.ca) Web site: [www.magazine.carleton.ca](http://www.magazine.carleton.ca)**



The Hal Kavanagh Memorial Bursary in Computer Science was established in honour of Carleton alumnus Hal Kavanagh, BScHons/88, who passed away suddenly on June 4, 1990. Hal was working for Anderson Consulting in Minnesota, U.S. at the time.

Alumni interested in making a gift to the Hal Kavanagh Memorial Bursary in honour of the 10<sup>th</sup> anniversary of his passing, please contact development and alumni services at (613) 520-3636 or send your gift to Robertson Hall, Room 510, Carleton University, 1125 Colonel By Drive, Ottawa, ON K1S 5B6. Please make cheques payable to Carleton University and reference the Kavanagh Bursary. The university will issue a charitable receipt for your gift.

**Laurie Morin, BA/92**, is a recruitment manager at NewSys Solutions in Ottawa. She and her husband Pierre are pleased to announce the birth of their third child, Adam, on June 1, 1999.

**Susan Olsen, MA/92**, received the CEA designation in September 1999. She recently took on a new appointment as Regional Investment Officer, Mexico and Central America, for the Inter American Investment Corporation's field office in Costa Rica.

## '93

**Michael W. Kearny, BA/93**, recently left his job at Johnson, Inc., to become operations supervisor with the H.U.B. Group of Companies. He lives in Aurora, Ontario.

**Laura Kieley, BAHons/93, MA/96**, is working as an economic and financial affairs officer at the Canadian Consulate General in New York. She got married last August in Fredericton, New Brunswick. Her husband, originally from Clermont, France, works at Lehman Brothers in Manhattan. The couple currently lives in Guttenberg, New Jersey.

**Karen Murphy Mackenzie, BJ/93**, is office manager and human resources assistant for GE Capital Real Estate where she won the 1998 president's performance award. Karen previously worked as a staff writer for *The Ottawa Citizen*. She resides in Toronto.

**Joon H. Park, BA/93**, started articling this month at Watson Geopel Maledy, a full-service law

firm in Vancouver. He recently completed his law degree at Queen's University.

**Derek Zeisman, BJ/93, BAHons/94**, was appointed trade commissioner at the public affairs and communication branch of the Europe division of the Department of Foreign Affairs and International Trade. He lives in Ottawa.

## '94

**Catherine Voysey Fourdraine, BEng/94**, married **Jonathan Fourdraine, BAHons/94**, in 1994. She

is living with her husband in Lockeport, Nova Scotia. Catherine is working at the Southwest Regional School Board while Jonathan is a counsellor at Shelburne Youth Centre.

**Martha Héder, BA/94**, was called to the Ontario Bar in February 1999. She is employed as in-house counsel for a division of the Ontario Ministry of the Attorney General in Toronto. She lives in Sunderland, Ontario.

**Janet Nuutilainen (Christenson), BJ/94**, married **Pasi Nuutilainen, BA/96**, in March 1999. Janet



## x Libris

*We're pleased to present  
a listing of recent books  
written by graduates of  
Carleton University.*



*Dear Roses: A War-time Romance Revisited*

**Author:** Alexander G. Markle, BJ/49

**Publisher:** Self-published

**Price:** \$15.00 (includes postage)

*Celestial Impeachment*

**Author:** George W.J. Laidlaw, BScHons/71

**Publisher:** toExcel (New York), 1999

**Price:** \$27.95

*Walter Gordon and the Rise of Canadian Nationalism*

**Author:** Stephen Azzi, BAHons/88

**Publisher:** McGill-Queens University Press (Montreal), 1999

**Price:** \$34.95

*That Silent Summer*

**Author:** Elaine Medline, BJ/88

**Publisher:** Scholastic Canada (Markham, Ontario), 1999

**Price:** \$5.99

*The Ayn Rand Cult*

**Author:** Jeff Walker, BA/74

**Publisher:** Open Court Publishing (Chicago), 1999

**Price:** \$19.95 (U.S.A.)



*The Thunder Within*

**Author:** John Heney, BJ/79, MA/83

**Publisher:** Providence Road Press (Ottawa), 1999

**Price:** \$20.00, \$15.00 (U.S.A.)

*Ernest Lapointe and Quebec's Influence on Canada's Foreign Policy*

**Author:** John MacFarlane, BAHons/86

**Publisher:** University of Toronto Press (Toronto), 1999

**Price:** \$50.00

*Distributed Programming with Java*

**Author:** Qusay H. Mahmoud, PhD student, School of Computer Science

**Publisher:** Manning Publications Company (Greenwich, Connecticut), 1999

**Price:** \$31.96 (U.S.A.)

*Look at the Sky:*

*Death In Cultures around the World*

**Author:** Shawn Haley, BA/77

**Publisher:** Eaglecreek Publishers (Bowden, Alberta), 1999

**Price:** \$24.50 (U.S.A \$16.95.)

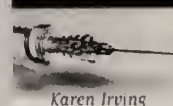


*Pluto Rising*

**Author:** Karen Diana Irving, MSW/88

**Publisher:** Polestar Book Publishers (Victoria, British Columbia), 1999

**Price:** \$9.95 (U.S.A.\$8.95)





is a research assistant with a commercial real estate firm while her husband is an ecopsychologist. The couple lives in Calgary.

**Jerry Summers, BA/94**, and his wife, **Paula, BAHons/92, BA/94**, have moved to Toronto from Montreal. Paula is a project coordinator for Compaq, while Jerry is a bond broker at Shorkan Brokers. They are proud to announce the birth of their second child, Norman Benjamin, on June 19, 1999.

**Stephen Taylor, MSc/94**, and **Stephanie Taylor (Berry), MSc/94**, are pleased to announce the arrival of their first child, Victoria Cecilia, on September 2, 1999. The couple lives in Ottawa where Stephen is a systems engineer with Atlantis Scientific and Stephanie is an environmental auditor with the commissioner of the environment and sustainable development at the office of the Auditor General of Canada.

**Andre Van Heerden, BJ/94**, and his wife Carolyn are pleased to announce the birth of their daughter, Ava Renee, on August 6, 1999. The family resides in Hamilton.

**Henk van Leeuwen, MJ/94**, married Erin Casey this summer in Halifax. Henk is an assignment/news editor and news reader with CBC Radio in Halifax.

**Angela Caroline Wagner, BJ/94**, is working as a reporter/photographer covering health issues for the *Prince Albert Daily Herald* in Prince Albert, Saskatchewan. She joined the newspaper in November 1998.

## '95

**Sheryl Hamilton, BA/95**, is finishing a PhD in communications at Concordia University in Montreal where she resides. She is also a sessional lecturer in the mass communications department at Carleton.

**Louisa Ko, BA/95**, married Daryl Hooley last June. The couple lives in Orleans, Ontario. Friends can contact them at [likohooley@yahoo.com](mailto:likohooley@yahoo.com).

**John Dunn Smith, MA/95**, lives in Chicago where he's editing an anthology of poems on the life and work of Canadian pianist Glenn Gould. Information on the project and submissions guidelines may be obtained from him at [smitros34@hotmail.com](mailto:smitros34@hotmail.com).

## '96

**Robin Ingram (Gray), BScHons/96**, married **James Ingram, BA/97**, on October 3, 1998. The couple lives in Aurora, Ontario. Robin works as a septic and plumbing inspector for the town of East Gwillimbury while James is a computer support specialist at PriceWaterhouseCoopers in Toronto.

**Seyfi Bazarjani, PhD/96**, has moved to San Diego with his wife, **Nahid Nariman, MA/90**, to work as senior staff for Qualcomm. The couple is pleased to announce the birth of their son Armin Nariman on November 26, 1996.

**Stacey Friedman (Dardick), BA/96**, married Mark Friedman in June 1999. She currently manages a business with her husband. The couple lives in Burnaby, British Columbia.

## Laura Parsons plays role of band promoter, manager, actress and mother

By Suman Bhattacharyya

Western Canada's Henderson family boasts four talented children. Noah, 21, Beth, 18, and Beki, 17, are members of the band *Tongleroot*. Their sister, Meredith, 16, is the star of YTV's *The Adventures of Shirley Holmes*.

But behind the scenes, one person is pulling all the strings together.

Laura Parsons, BA/95, is juggling her own acting work while managing the successful careers of her four children. "As a parent you always have a sense of pride in your kids," she says.

*Tongleroot* has been together for almost five years. It has a rock-based sound which spans a diversity of musical tastes. Beki plays bass, Beth plays the keyboard and Noah is the lead guitar player. Their father, Mark Henderson, is the songwriter and Dan Loach is the band's drummer.

Parsons says the blend of sibling voices is the band's greatest strength. "There's something about sibling voices that's quite incredible," she says.

Parsons' role is to manage the band and handle promotion. Based in Vancouver,

she says she moved to the west coast because of the music industry. "Ottawa's a tough city to crack," she says.

Despite this, the band has performed at many Ottawa venues, including The Whipping Post, The Black Sheep Inn (Wakefield), Zaphod Beeblebrox (1 and 2), Barrymore's and various local festivals and fairs.

Noah says his mother is helpful in making contacts for the band. "The crappy part of the music industry is getting the gigs and mom is really good at that," he says.

The band recently released its first CD as well as a single, a cover of the Stephen Stills song "Helplessly Hoping." Parsons says she is exploring the band's possibilities internationally. "Our hope is to go the next step with the band and make the connections," she says.

In addition to her work with the band, Parsons manages her daughter Meredith's acting career. Meredith, who won a Gemini award for her role late last year, lives with Parsons in Vancouver. Parsons accompanies her daughter to the show's filming sessions in Winnipeg.

"As a parent you have to be the child's advocate on the set and protect them," she says.

Parsons says her education at Carleton, while not directly related to her work, was helpful. "It gave me something of interest while I was raising my family," she says.

*Tongleroot* recently played at Barrymore's millennium party in Ottawa. Their next show takes place at Zaphod Beeblebrox 2 on February 11<sup>th</sup>. *Tongleroot's* Web site is [www.tongleroot.com](http://www.tongleroot.com).



Laura Parsons



Beth, Beki and Noah Henderson.

**Dennis Gruending, MJ/96**, was elected MP for Saskatoon-Rosetown-Biggan in a recent by-election. He previously served as aide to another journalism grad, **Dick Proctor, BJ/66**.

**Karen Mayer, CTESL/96**, has returned to Canada after teaching French for two years in North Carolina. She now teaches second-grade French immersion in Brampton, Ontario.

**Deborah Mulholland, BCom/96**, recently travelled by motorcycle to a school for the deaf in

Colonia Guadalupe, Mexico. She is an account executive at Polk Multi-Dimensional Intelligence in Long Beach, California.

**Ruth-Elizabeth Rouse, BA/96**, was recently appointed Grenada's high commissioner to Britain. She lives in London and is currently writing a book based on her experiences at Carleton. It is entitled *How to Survive As A Mature Student*.

'97

**Shannon Boyer (Davis), BA/97**, and her husband Eric are proud to announce the birth of their son Patrick Thomas Boyer on May 14, 1999. The family lives in Aylmer, Quebec.

**Natasha Cayer, MA/97**, has been an Asia-Pacific economic cooperation officer at the Canadian High Commission in Wellington, New Zealand, since last April.

**Alison Grant, MA/97**, is a foreign service officer at the Department of Foreign Affairs and International Trade. She is in Moscow this year for her first posting, and is currently studying Russian full-time in preparation.

**Ian Whitney McLeod, BA/97**, will be returning to Public Works and Government Services Canada in Ottawa, working as an information management officer for public access programs. He continues to work as a freelance writer for *Capital XTRA* in Ottawa.

**Jodeen Litwin, MJ/97**, recently joined the alumni office of the University of Alberta as communications associate and associate editor of *The New Trail*.

**James Pramit, BAHons/97**, completed the one-year bachelor of education program at the University of Toronto this year. He is currently a fourth grade teacher at Topcliff Public School in Toronto.

**Joanne Nancy Rumig, BA/97**, married **Derek Rumig, BSc/99**, on October 24, 1998, in Goderich, Ontario. The couple lives in Nepean, Ontario. They met in 1993 in Grenville/Russell House in their first year. Joanne is a library technician at the Ottawa-Carleton Separate School Board while Derek is working as a network analyst at EDS Systemhouse.

'98

**Sean Cunliffe, BCom/98**, married **Vicki Cunliffe, BCom/98**, in August 1998. The couple lives in Kanata, Ontario. Sean is working at Deloitte and Touche as a student-in-accounts, while Vicki is human resources adviser at the federal Department of Finance.

**Cherie A. Daniel, BA/98**, began studying at the Cayman Islands law school in September 1999. It is a branch of the University of Liverpool in England.

**Sharon T. O'Regan, BA/98**, is currently first secretary and consul at the Canadian Embassy for Guatemala and El Salvador.

**Ofer Nathan Vardi, BJ/98**, wrote a paper to be published in the Canadian Journal of Communication entitled "Reporting with a Return Ticket." It is the last requirement of his 1998-99 Gordon Sinclair Fellowship, which goes each year to a Canadian journalism graduate to fund further studies abroad. Ofer is currently pursuing a master's degree in international affairs at Columbia University in New York.

'99

**Robert Astroff, MA/99**, is pursuing a PhD in political science at the University of Toronto.

**Jamie Killingsworth, MJ/99**, left the sports department at CTV in Kitchener, Ontario, to become sports director/anchor at a new station of A-Channel in Winnipeg. He has been working there since September 1999.

**Austin Kanagasuriam, BEng/99**, has won the Second Place Award in the Canadian Geotechnical Society's Undergraduate Thesis Competition for "Treatment of Mining Effects Effluents with Ferric Salts."

## In a class of her own

Author Susan Kingsbury shares the secrets to student success with future grads

By Suman Bhattacharyya

Fifteen years ago, Susan Kingsbury was a working single mother of two young children. Though she was reasonably happy with her job, she recognized something was missing.

"I decided I wanted to improve my life in some way," she says. "When I did an analysis of where I wanted to go and what I needed to do, everything pointed to getting a higher education."

She decided to act. One morning in August 1984, she woke up and decided to register for a course at Carleton University.

"I decided I'd come down there and register right away," she recalls. "If I didn't do it then, I was probably never going to do it."

However, her decision initially made her nervous. She says the prospect of attending university both excited and worried her.

"My stomach was upset for about three days," she says.

Armed with a master's in political science, and currently working on another MA in communication, Kingsbury is an acting deputy director at Natural Resources Canada. But her success did not come without hard work.

"As it turned out after the first class I guess I did feel sorry for myself," she recalls. "I thought 'boohoo me' being in this position here at university at night and 'How am I going to do it all?'"

However, she quickly turned the situation around. Kingsbury sought help at the university's department of counselling and student

life services. She then began to develop study techniques. Her methods worked so well she started making presentations about succeeding in university. Eventually she decided to compile her tips into a book.

"I like people to succeed and I do everything in my own life to make things easy," she says. "I feel that I'm helping others so that they can have a better chance of success and enjoy themselves while they're doing it."

Written in a clear, easy-to-read fashion, *In a Class of Our Own: Secrets to Student Success* combines her learning techniques with input from a focus group of students from various levels of education. It was a six-year project.

"I see it as a book written by students for students," she says. "It's not a perspective from a professor, teacher or counsellor."

Kingsbury says the biggest impediment to academic success is motivation.

"People don't seem to be afraid of what they have to learn," she says. "It's just how are they going to do this with everything else in their life."

A good way to retain motivation is rewarding oneself for accomplishments, whether it be completing a chapter of a required reading or finishing a degree.

"People always like to be recognized for what they do and feel good about themselves," she says. "In my small way I'm trying to get them to think differently about life."



Susan Kingsbury

Submit  
your news to  
Class Acts  
online at

[www.magazine.carleton.ca](http://www.magazine.carleton.ca)



## CAREER SERVICES



### Alumni Career Connections

#### *Job Hunting?*

Career Services at Carleton University has made some exciting changes to keep pace with the quickly evolving world of work. 1999 marked Career Services' switch from a paper-based job posting method to an Internet-based employment search and career planning tool.

Compus WorkLink assists us in enhancing the services we already provide. Computer and Internet services have become increasingly important to job seekers and employers, and Career Services is meeting the challenge.

Contact Career Services for the Compus WorkLink password.

#### **Career Counselling:**

Is available to alumni for up to one year after graduation. Learn to plan wisely and make decisions with regards to academic and career concerns.

#### **Workshops:**

Career Counselling, Job Searching, Interviewing Techniques, Resume Writing, One-on-One Drop In Sessions.

#### **Computer Lab/Resource Centre:**

Books and on-line resources to assist you with educational and career choices, job searching, resume writing, interview preparation and more.

#### *Hiring?*

It's great when Carleton University alumni hire from their alma mater. Please contact Career Services if you have an opportunity for a recent graduate.

#### **On-Campus Recruiting:**

Employers can recruit the best of the best by advertising to the graduating class during their final year of studies. The On-Campus Recruiting Program is offered from September to March of each year.

#### **Career Fair/Summer Job Fair/Arts and Culture Fair:**

Gain recognition on campus by attending fairs regularly to announce your hiring needs.

For more information regarding our programs and services, please contact Career Services.

508 University Centre  
Phone: (613) 520-6611  
[www.carleton.ca/career](http://www.carleton.ca/career)  
[career@carleton.ca](mailto:career@carleton.ca)

January 2000

## Alumni Mentorship Program

Development and Alumni Services, along with the department of Career Services, is pleased to launch an exciting new mentoring program to link alumni with Carleton University students and recent graduates.

We're seeking alumni mentors who will provide students and recent graduates with the benefit of their experience to help them choose a profession and build a satisfying career. Meet once a month over a cup of coffee or invite a student to your workplace - the level of commitment is up to you.

Volunteers will be asked to fill out a participation form which will be used to find a beneficial match for both mentors and mentees.

If you're interested in volunteering as a mentor, or would like to become a mentee, please contact Cheryl Colmer, Career Services, Room 508, University Centre, (613) 520-6611 or e-mail [cheryl\\_colmer@carleton.ca](mailto:cheryl_colmer@carleton.ca) or Gary Shaver, Development and Alumni Services, Room 510 Robertson Hall, (613) 520-3636 or e-mail [gary\\_shaver@carleton.ca](mailto:gary_shaver@carleton.ca)



Learn more about ways you can give back to Carleton and make a difference through our new PATRON program (Putting Alumni Talent and Resources ONline)  
[www.carleton.ca/alumni](http://www.carleton.ca/alumni)

## CAREER SERVICES

*The Carleton University Alumni Association Invites You to*

## TRAVEL THE IMPERIAL TRAILS OF EUROPE



*Medieval Prague*

*September 18<sup>th</sup> to  
September 29<sup>th</sup>, 2000*



This exciting program is being offered for the first time to Carleton University Alumni as part of a growing group of quality Alumni services. Join a **special guest host** and fellow alumni on your journey to enchanting **Prague, Salzburg, Vienna** and **Budapest**.

Relish 2,000 years of history, art and culture and gain a richer understanding of the world !

### HIGHLIGHTS

We first walk the magical medieval streets of Old **Prague**, little changed in 1,000 years and visit the enchanting 9<sup>th</sup> Century Royal Castle of Hradcany. In **Salzburg**, the city of music, we visit the home of the remarkable composer Mozart. Next, **Vienna** offers us an opportunity to discover the landmarks that marked one of the most powerful kingdoms since ancient Rome — the Hapsburg Empire where we visit the beautiful Schoenbrunn Palace and Belvedere Gardens. We finish in **Budapest**, conquered by Mongols, Turks and Hapsburgs where we visit such spectacular sights as the 19<sup>th</sup> Century Parliament Buildings, and the Coronation Church. A detailed itinerary is now available, contact the number below.



*Musical Salzburg*

The cost of the 12 day Imperial Trails of Europe program is \$4,475 and is based on a minimum of 20 people, with host, return airfare to Canada, tour leader, ground transport, local guides, entrance fees, local taxes and tips, and first class hotels included.



*Hapsburg Vienna*



*Enchanting  
Budapest*

### INFORMATION SESSIONS:

To obtain more information & inquire about the tour you are invited to any of the following presentation:

1. **Carleton University**, Room 100, St. Patrick's Building.  
Wednesday, April 12, 1999 at 7:30PM  
RSVP Ian at 800-336-7273 or 416-922-6409
2. Watch your alumni magazine and alumni events calendar for spring sessions

**Early booking savings of \$250/person, \$500/couple by June 15th, 2000**

**For Your Information Package Contact us Now at:**

Canadian Travel Abroad @ 80 Richmond Street West, Suite 804, Toronto ON M5H 2A4

**Call : (800) 387-1876 or (416) 364-2738**

This program is organized by the Carleton University Alumni Association, and Canadian Travel Abroad, an operator of quality special interest tours for 25 years.



# Net is shaping a new generation of journalists

*Seattle, in retrospect, was ripe for a revolution of sorts.*

With its satellite suburbs, Seattle symbolizes the New World Order and the affluence that flows from technology, trade and the omnipresent transnational corporation. But Seattle is also home to those ready to rage against the machine, from grunge rockers to eco-terrorists.

In the fall of 1999 the 135 member countries of the World Trade Organization dispatched emissaries to the Pacific Northwest for ministerial meetings to further the cause of liberalized trade.

A populist uprising reminiscent of the anti-war protests of the 1960s led to a complete collapse of the talks.

Activists for causes as varied as child labour and Tibet took to the streets to denounce the new imperialists: Starbucks swilling, Gap-clad geeks; Microsoft millionaires. Trade diplomats returned to Geneva in disarray. Weekly newsmagazines wondered if Seattle's "days of rage" would forever change the face of capitalism.

In political communication terms, a revolution has, in fact, occurred. German philosopher Jurgen Habermas's "public sphere" is irrevocably on-line.

It's a "harmonic convergence" of an empowering technology—the Internet—and individuals who, in the spirit of Thomas Paine, have created a new form of public discourse that has turned the world of politics, public policy and political journalism upside down.

The Web's potential to shatter the traditional model of information distribution was realized in Seattle. Latter day Luddites watching network newscasts could see the new media jostling figuratively and literally with the mainstream media for control of the news agenda. The decade-old observation by author Esther Dyson that the Internet "sucks power away from central governments, mass media and big business" seemed to be playing itself out in the streets.

For two years leading up to the Seattle talks, activists were able to explain the art of non-violent civil disobedience to the uninitiated in chat rooms. Then, camcorders at the ready, they captured the resulting sit-ins as they occurred, transmitting the sights and sounds of the inevitable clash with truncheon-wielding riot squads on news channels the activists had set up on the virtual highway.

Citizens were telling society's leaders—including U.S. president Bill Clinton—what their concerns were, rather than waiting for the post-war version of the Sermon on the Mount, a televised news conference.

Council for Canadians president Maude Barlow, who was in Seattle, says a new form of global politics emerged from the tear gas and pepper spray, a politics predicated on the assertion that everyone should have access to the market place of ideas.

The mainstream media still played a dominant role in Seattle. But in the last days of the millennium, W. Russell Newman's prediction that networked computers in the workplace and the home will compete on an equal footing with the existing news media as a routine source of news for over half the public in the industrialized world is largely fulfilled.

News, at least in theory, sets both the political and public policy agenda. News has been a powerful instrument of social control because news defines the reality in which people act. Scholars such as Bernard C. Cohen help us understand that media coverage matters not because the media tell us what to think, but more precisely because the media tell us what to think about. What is radically different in the Internet Age is the number of media voices telling us what to think about.

NYU technology grinch Neil Postman raises a valid concern about this new media market place, specifically, the Net's ability to undermine journalism's traditional gatekeeper role. Postman says news editors have a concept of what an informed citizen should know. News organizations establish an order of importance for us, and ensure the news we consume has undergone a rigorous editorial process.

The Net allows the individual to go around the gatekeeper to get information directly. The problem, Postman says, is that the reader has no idea whether the information he or she is accessing directly is factual or flawed. And he

wonders at our continued ability to govern ourselves if the quality of Net news is suspect.

Postman's concern about this new media universe points to a singular opportunity for universities such as Carleton, and the School of Journalism and Communication in particular.

Journalism schools must begin immediately to provide a professional formation for a new brand of journalist, described by Carleton journalism professor Elly Alboim as "information synthesizers." These individuals will have to combine intellectual substance with issue expertise. And in keeping with the digital, multi-media age, journalism graduates will have to be technically competent as well as creative.

The "gatekeepers" of the multi-media age must have the ability to realize the full creative potential of communications technologies, an understanding of the intricacies of public policy, and a professional formation in observation and reporting.

Carleton, therefore, can effect a "harmonic convergence" of its own by shaping its own Net Generation of gatekeepers who are part policy wonk, part techie, part witness and uniquely capable of leading public discourse in the next millennium.



**William John Fox**

*William John Fox, M/J/94, author of Spinwars: Politics and New Media, is a Toronto-based media consultant and adjunct professor at the School of Policy Studies, Queen's University.*

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